



WINTER SCHOOL ProMIS

5th Edition – Year 2026

“Building continuity: leveraging experiences and tools from European health programming towards post-2027”

EU funding priorities: what the 2028–2034 MFF means for health

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MATERA



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Agenda

Multi-annual budget 2028–2034

Prometheus publication - *Making the EU's 2028–2034
Multiannual Financial Framework Work for Southern Europe*

Identified challenges - *deployment, public-private
collaboration, mobilising industry & private capital*

Investments – *public investment & mobilising resources*

EU collaboration – *country differences & strategic alignment*

Total MFF Budget

- EC proposed **€2 trillion** budget (July 2025) - under negotiation between European Parliament & Member States
- Simplified 52 > 16 programmes

New

- National/Regional Partnership Plans **NRPPs** - performance-based, integrated national plans
- European Competitiveness Fund **ECF** - centrally managed, strategic priorities

European Competitiveness Fund €234.3B across 4 themes:

- **€125.2B** Defence & Space
- **€51.5B** Digital Leadership
- **€26.2B** Clean Transition
- **€20.4B** Health, Biotech, Agriculture

Aims to consolidate funds, simplify access and **bridge the gap** from research to **market = adoption**

Health-Specific Allocations

European Competitiveness Fund

- **~€21B** health, agriculture & bioeconomy as part of a broader €409 billion fund
targets strategic technologies, including health innovation, biotech & preparedness
- **~€51.5B** digital Leadership
"enabling infrastructure" **European Health Data Space** & AI-driven diagnostics

Horizon Europe (2028–2034)

- **~€175B** research & innovation > significant portion **health-related R&D**
including **critical medicines, life sciences** & **preparedness**

EU4Health Successor

- **not yet finalised**, likely exceeding **€6B** for 2028–2034

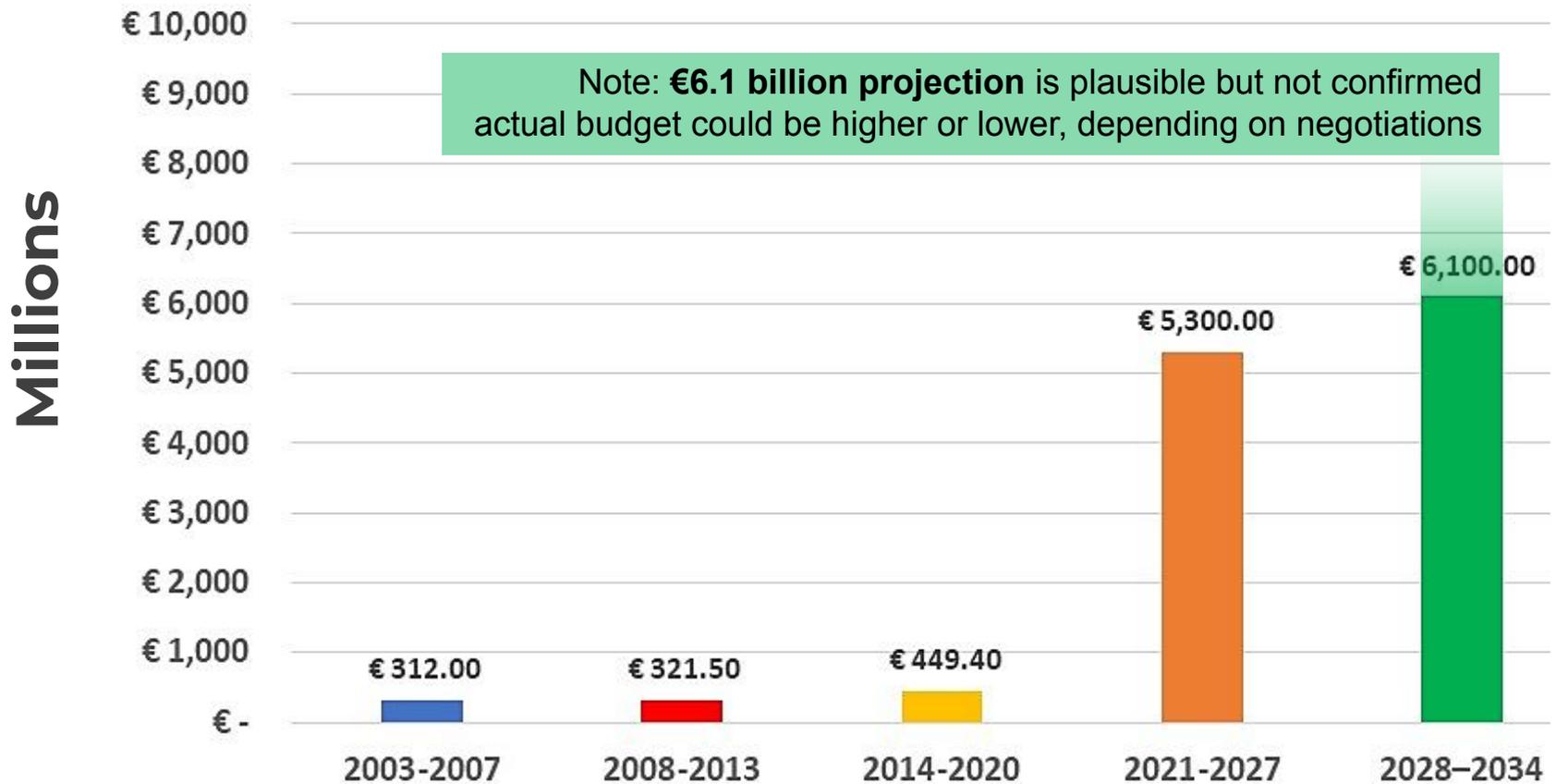
1st Health Program 2003-2008

2nd Health Program 2008-2013

3rd Health Program 2014-2020

EU4Health Program 2021-2027

Estimated budget 2028-2034



budget 2028–2034 **~13x larger** than 2014–2020
 shift in EU health priorities

Multi-annual budget

Focus areas for Southern Europe

Digital Health & Innovation

- **~€1.5B** to bridge digital divide - e.g. EHDS, telemedicine, AI diagnostics

Aging & Long-Term Care

- **~€1.2B** integrated care models tailored to Mediterranean settings

Resilience (climate) Health Systems

- **~€800M** combat heatwave-related illnesses and infectious diseases
- biotech, agriculture & bioeconomy

Health Workforce

- **~€1B** upskill professionals and address brain drain in rural areas

Synergies with other EU Funds / sources

- Leverage **Cohesion Policy funds** and **Horizon Europe** to maximise impact
- e.g. **pairing** EU4Health with **Interreg MED** cross-border projects, **impact investments**
- combination of **public funding** + **private capital** > requirement large research consortia

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Multi-annual Financial Framework

- **fundamental shift** budgetary governance = structural changes
- greater **centralisation** + **performance-based** conditionality
- **competitiveness** + **strategic autonomy**

For All Regions

- project-based funding > **ecosystem-based** model
- investing in **clusters**, **networks** & **skills**
- funding into **sustainable growth**

For Southern Europe

- main themes > autonomy, digital, resilience
- key challenge > **deployment** & **scale-up** gap
 - ✓ lack of **implementation** effectiveness
 - ✓ R&D excellence fails to translate into widespread **adoption**



PROMETHEUS PUBLICATION

Making the EU's 2028-2034 Multiannual Financial Framework Work for Southern Europe

Impact through...

- value chains > commercialisation pathways
- better working **ecosystems**
- **investment-readiness** > private co-investment

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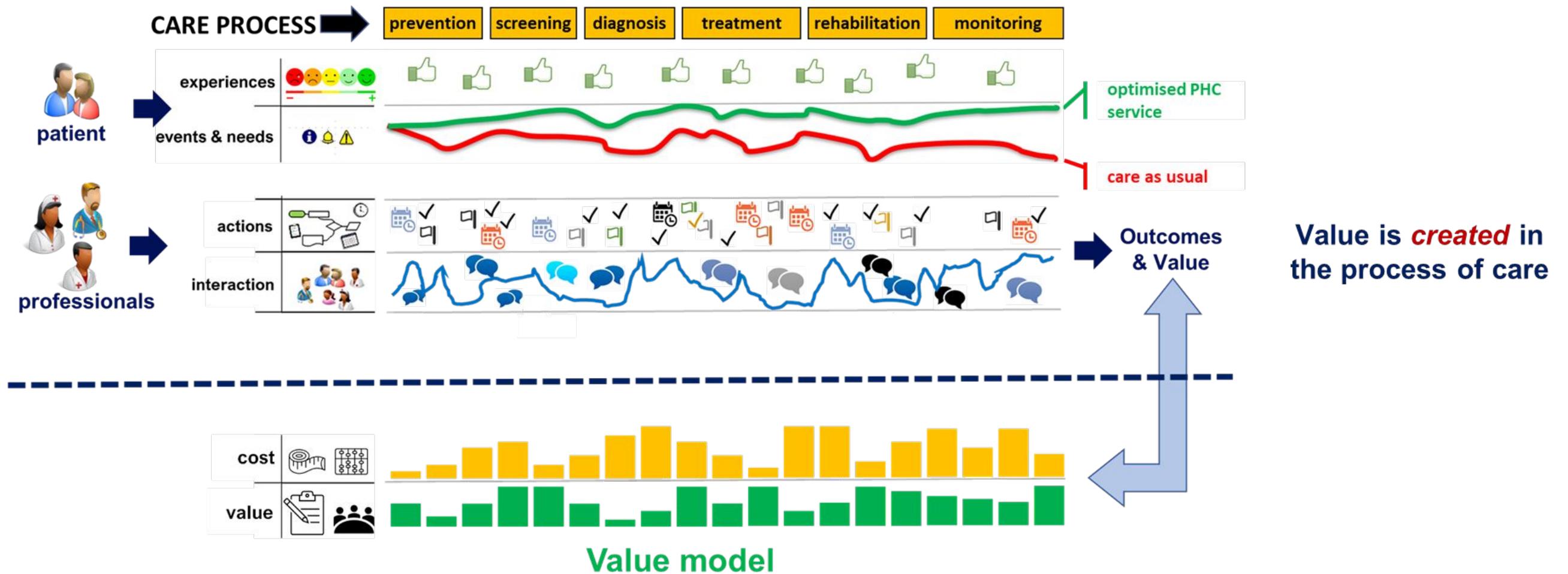
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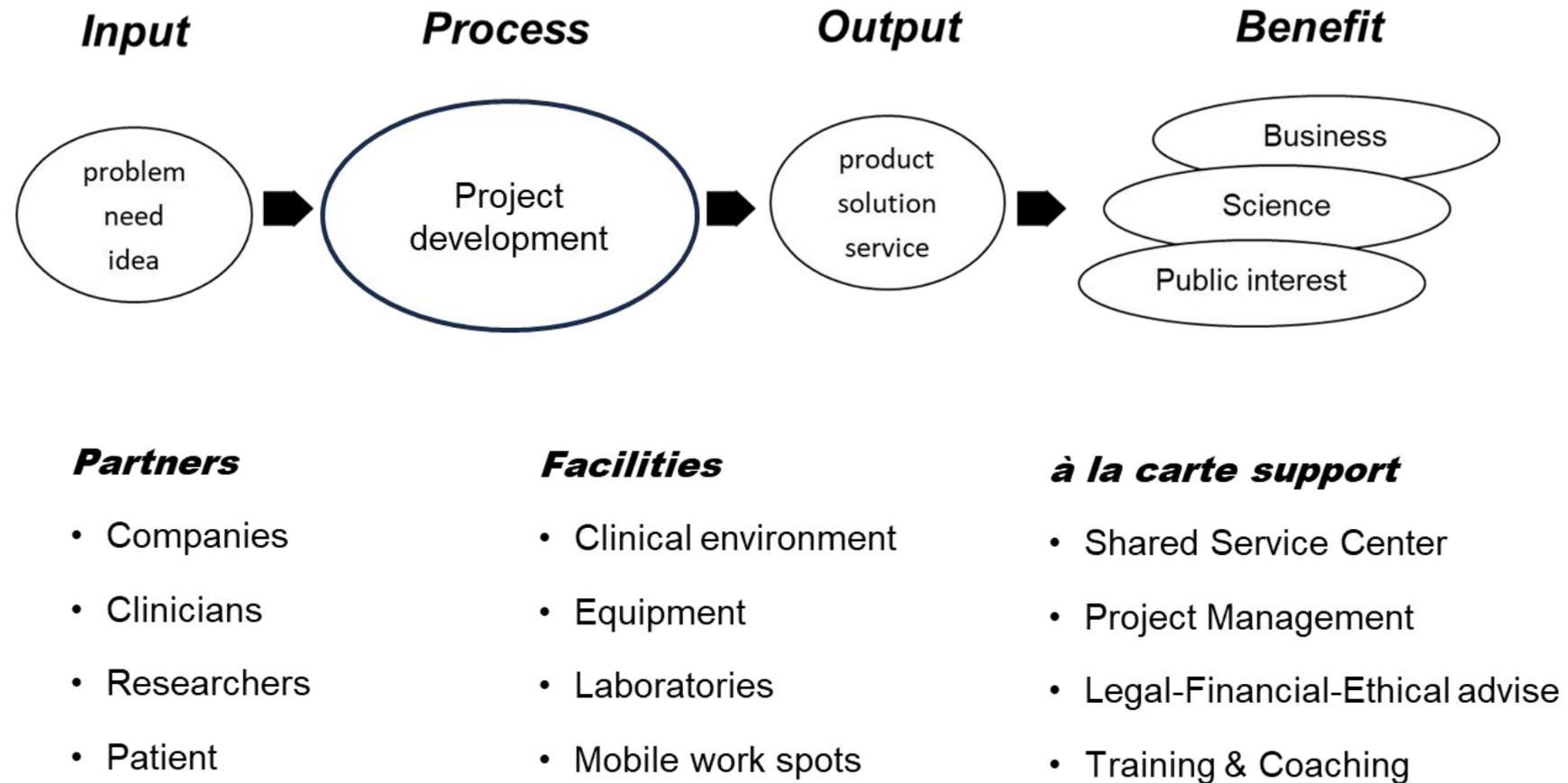
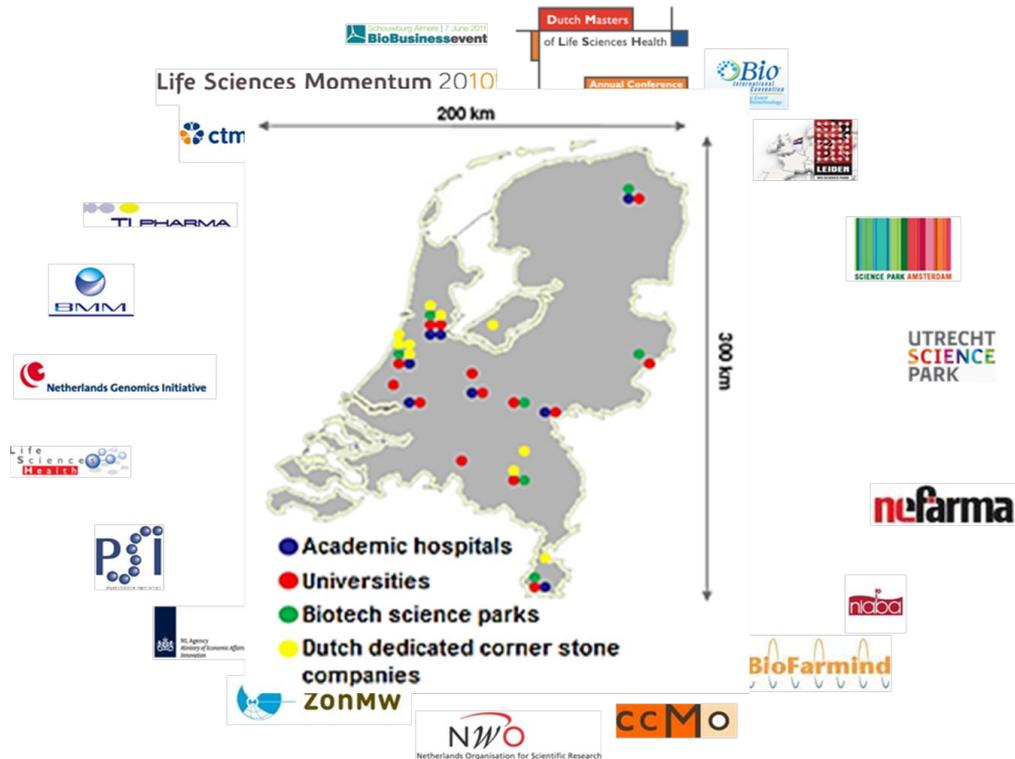
Value chains - commercialisation pathways 1

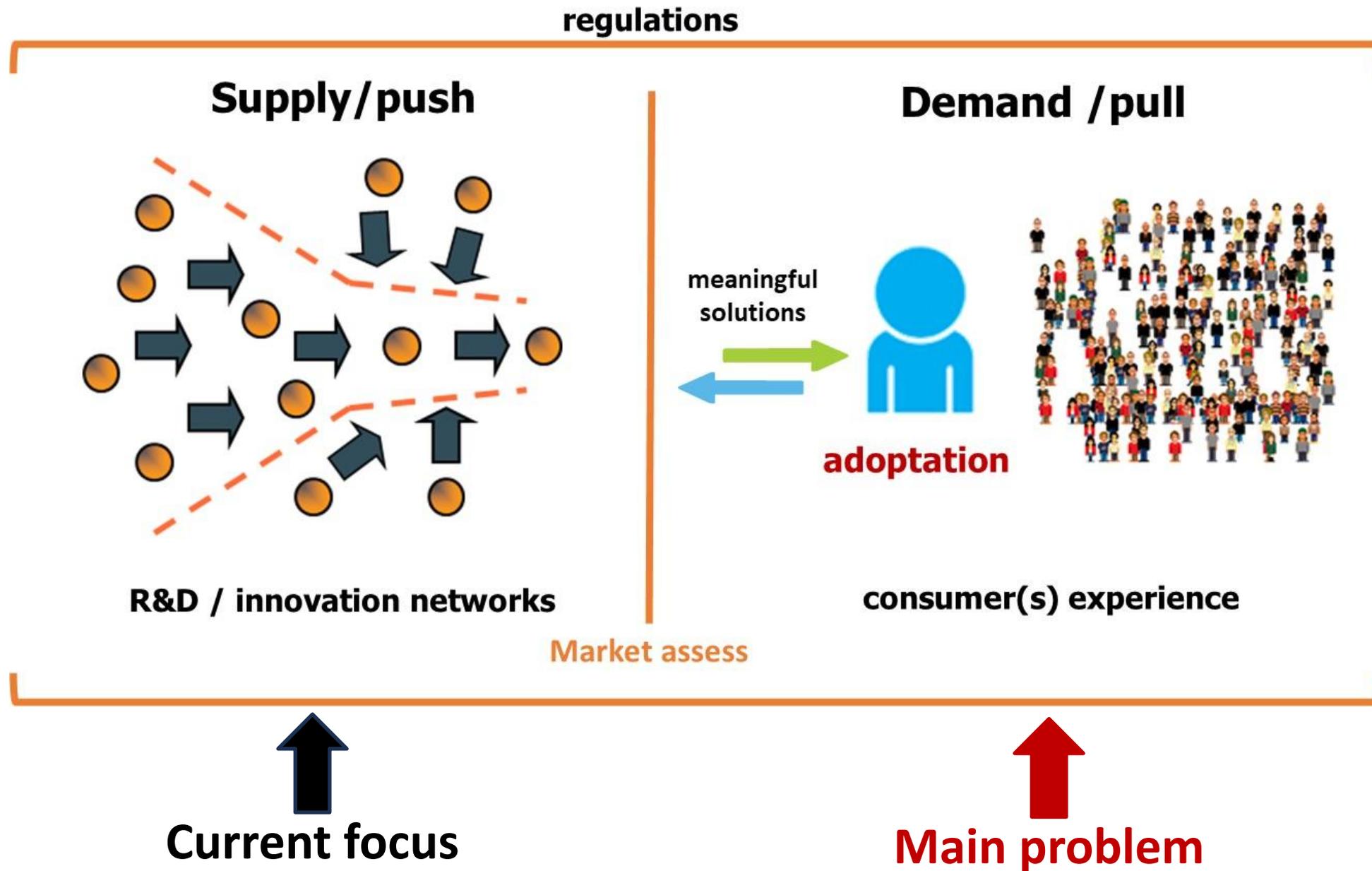


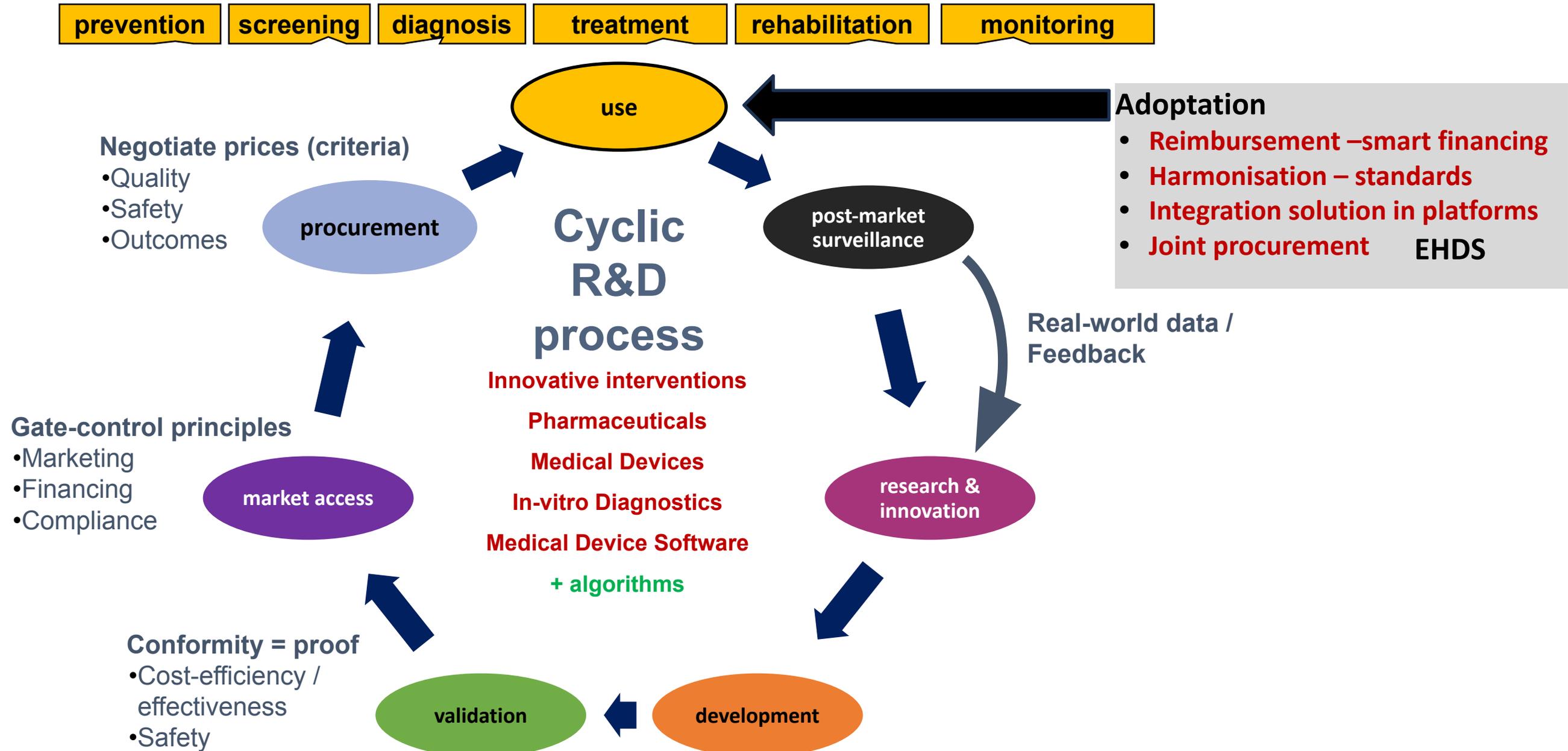
Integrated care - solutions that support *integrated person-centred care & multidisciplinary* teams

Cost-effectiveness - *process & outcome* indicators to assess solutions ensuring *investments* deliver *measurable improvements* in patient outcomes & system efficiency

The Dutch Landscape research & innovation



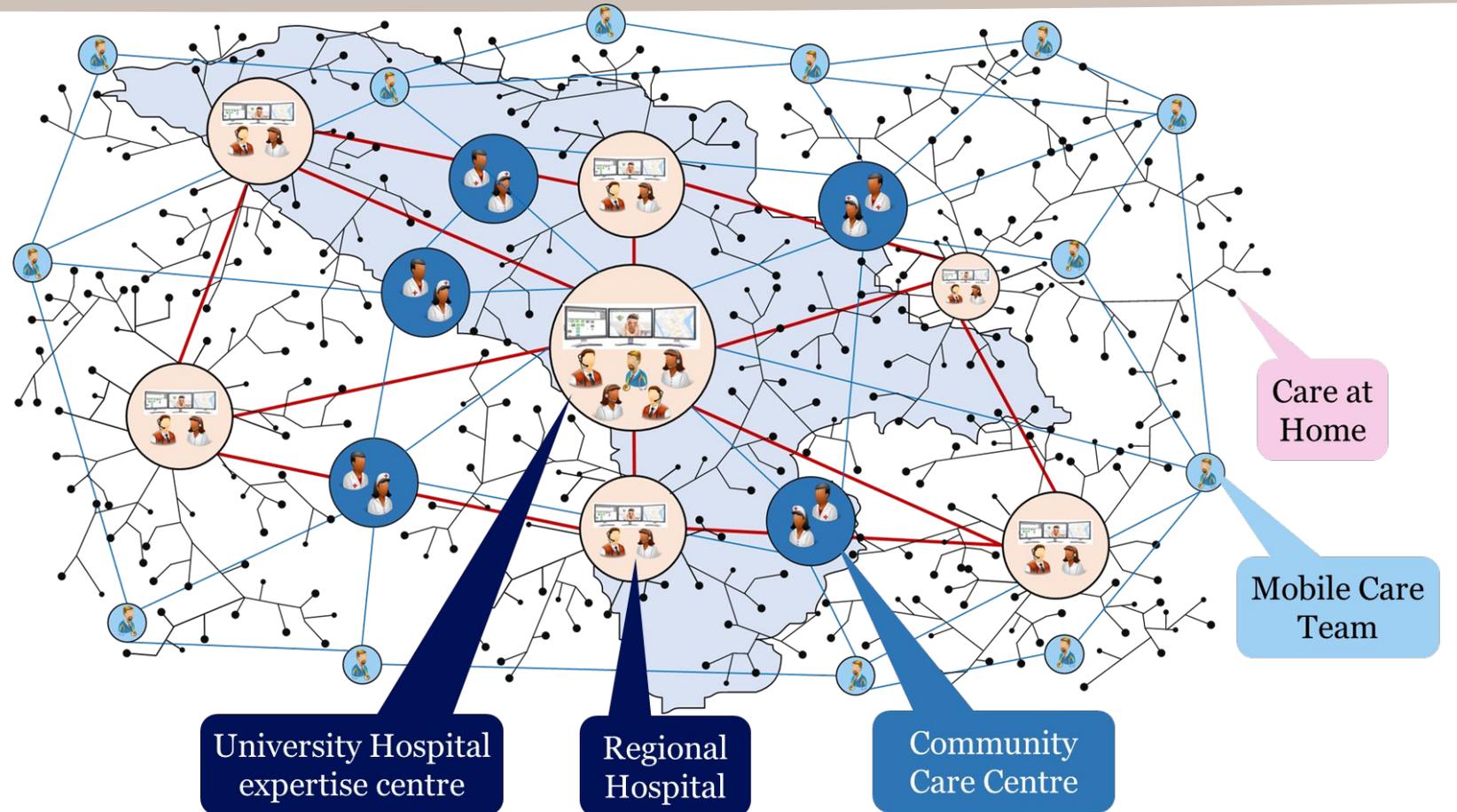
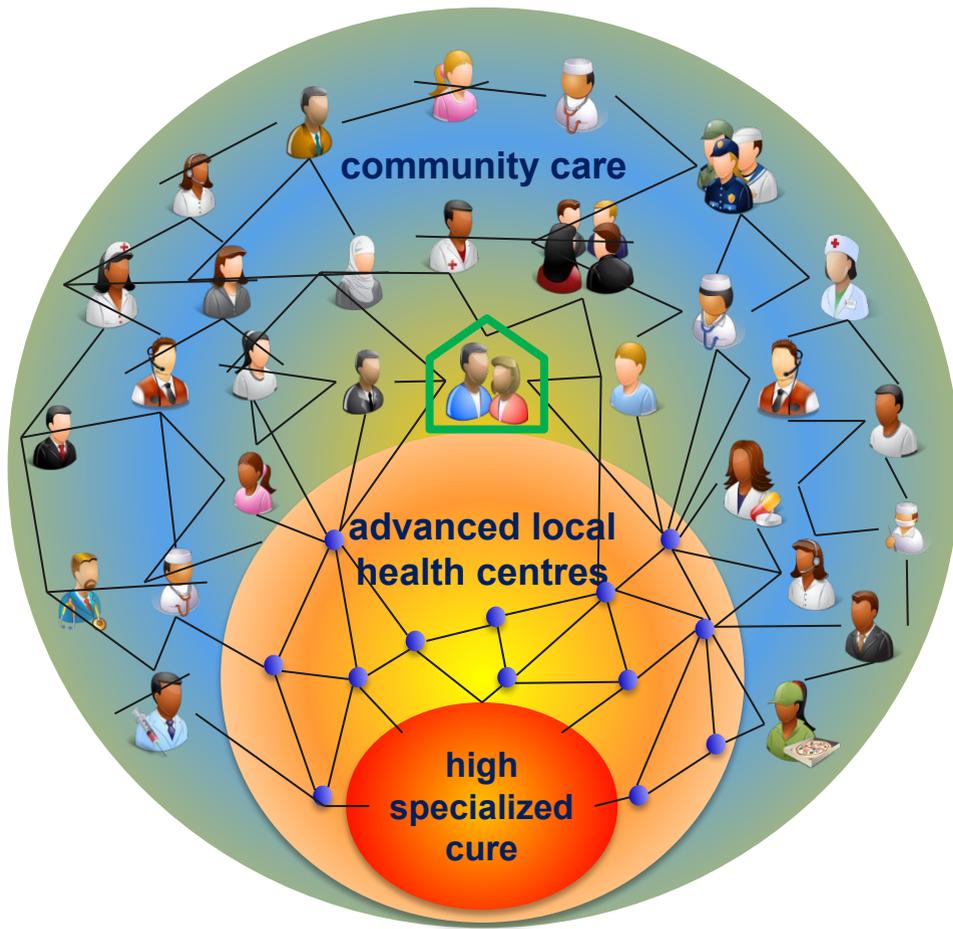




Regional interconnected ecosystem

experimentation, validation, implementation & up-scaling

social (interconnected) health perspective



Partners

- Companies
- Clinicians
- Researchers
- Patient

Facilities

- Clinical environment
- Equipment
- Laboratories
- Mobile work spots

à la carte support

- Shared Service Center
- Project Management
- Legal-Financial-Ethical advise
- Training & Coaching

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Impact Investment

Investments made into companies, organisations & funds for solutions with intention to generate positive **measurable social impact** (incl. environmental)

WORLD HEALTH ORGANIZATION
REGIONAL OFFICE FOR EUROPE
WELTGESUNDHEITSORGANISATION
REGIONALBÜRO FÜR EUROPA



alongside financial return

WHO Policy dialogue on unlocking funding for well-being, equity and healthy societies

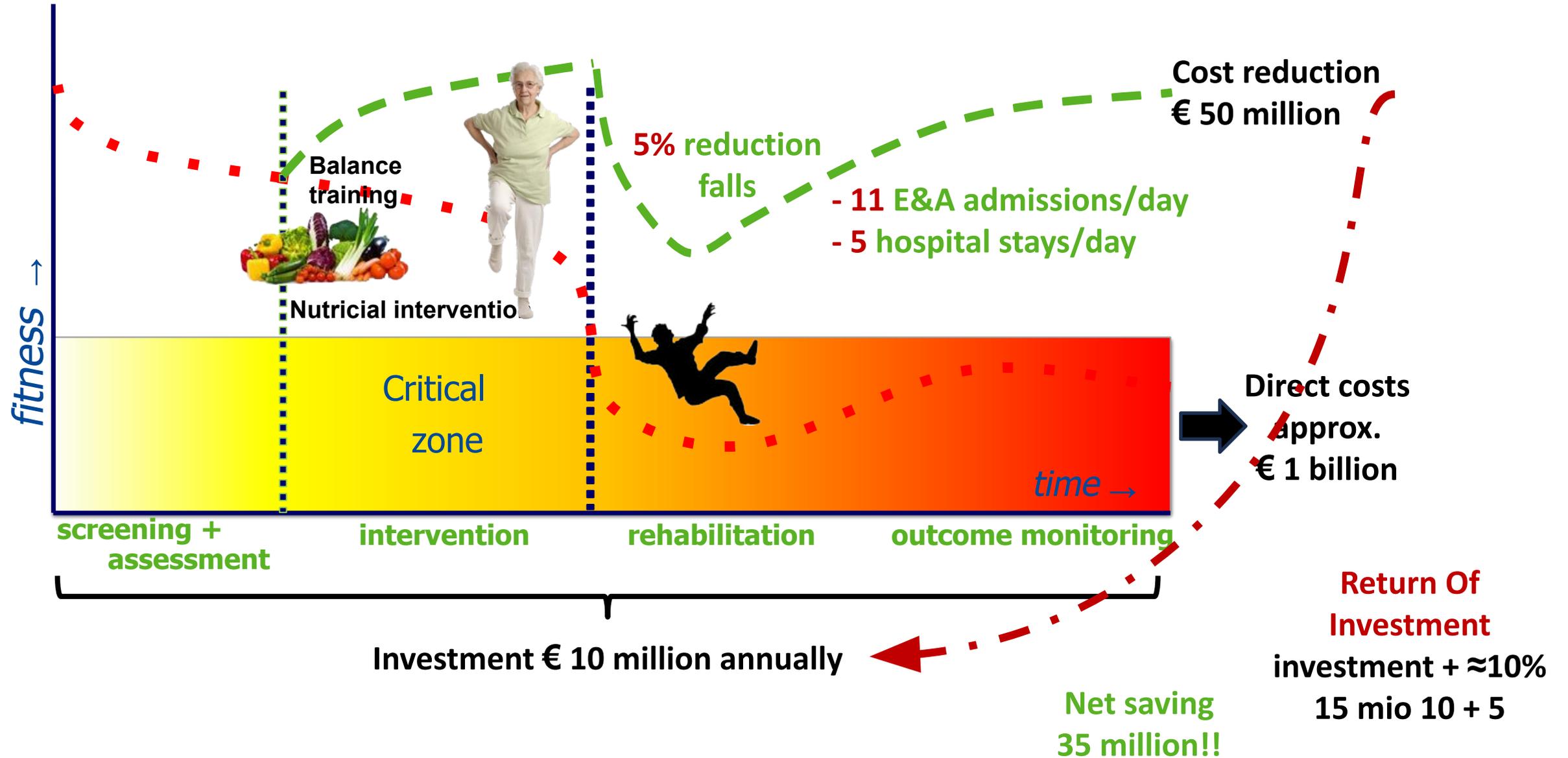
Cardiff, Wales, United Kingdom
29 January 2026

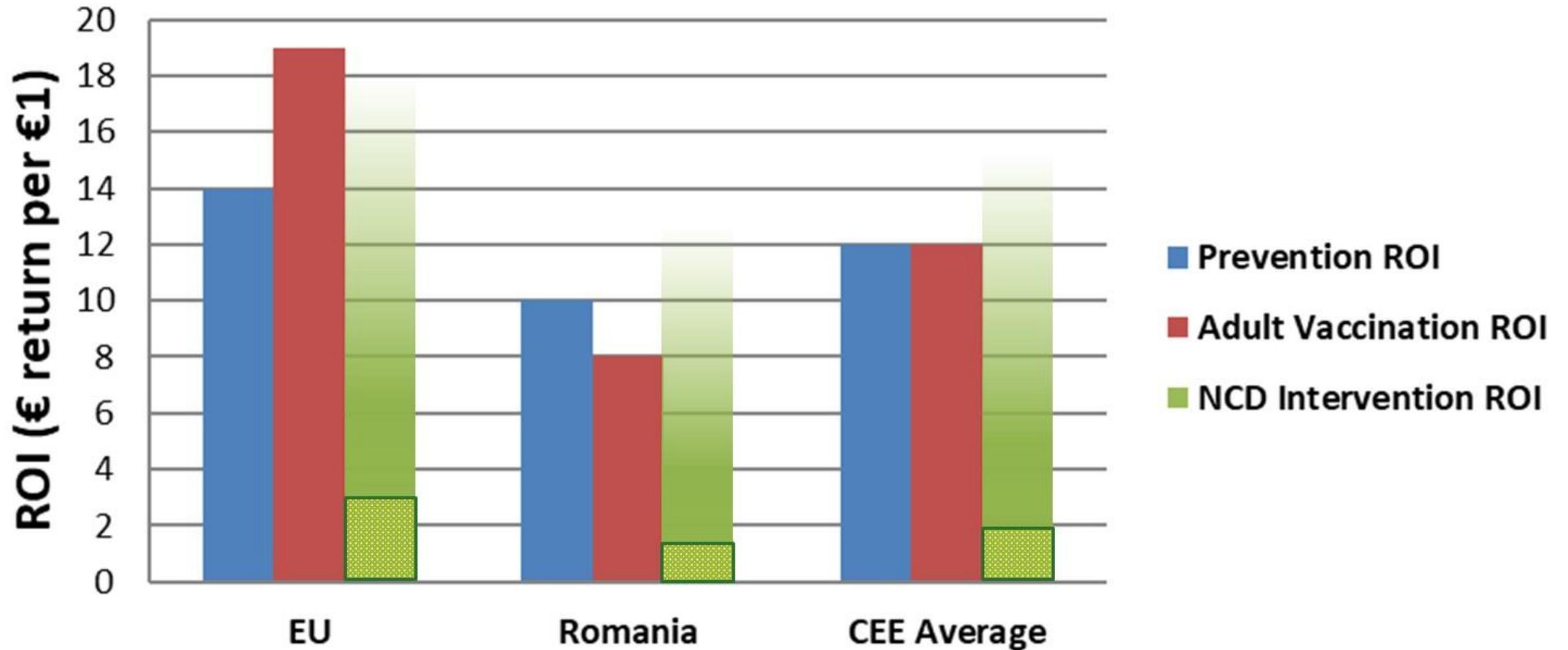
2 Trillion market!!



Unlocking funding for well-being, equity and healthy societies

example falls prevention





NCD investment is relatively "low ROI" but significant (2x positive)

Actual **ROI** higher due to failure attribution accounting - future savings (avoided surgeries, long-term care, etc.)

Burden of NCDs: lost productivity + healthcare costs projected to **\$47 trillion** worldwide between 2010 and 2030

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Countries

27 EU member states

- Incl. outermost regions e.g. Guadeloupe, Canary Islands
- Fully eligible for all EU funds and programmes

EEA-EFTA States

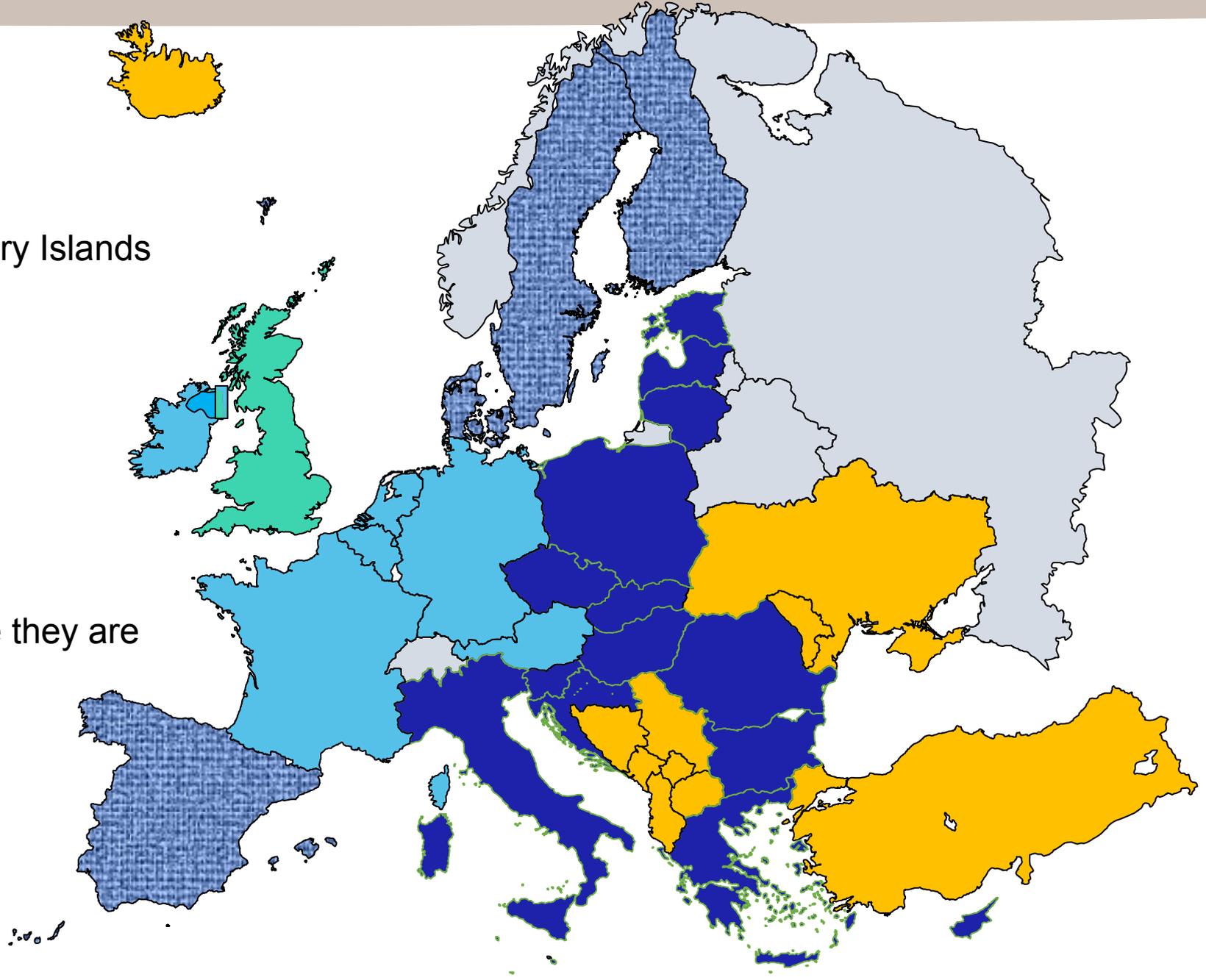
- EU single market
- must "opt-in" to specific programmes

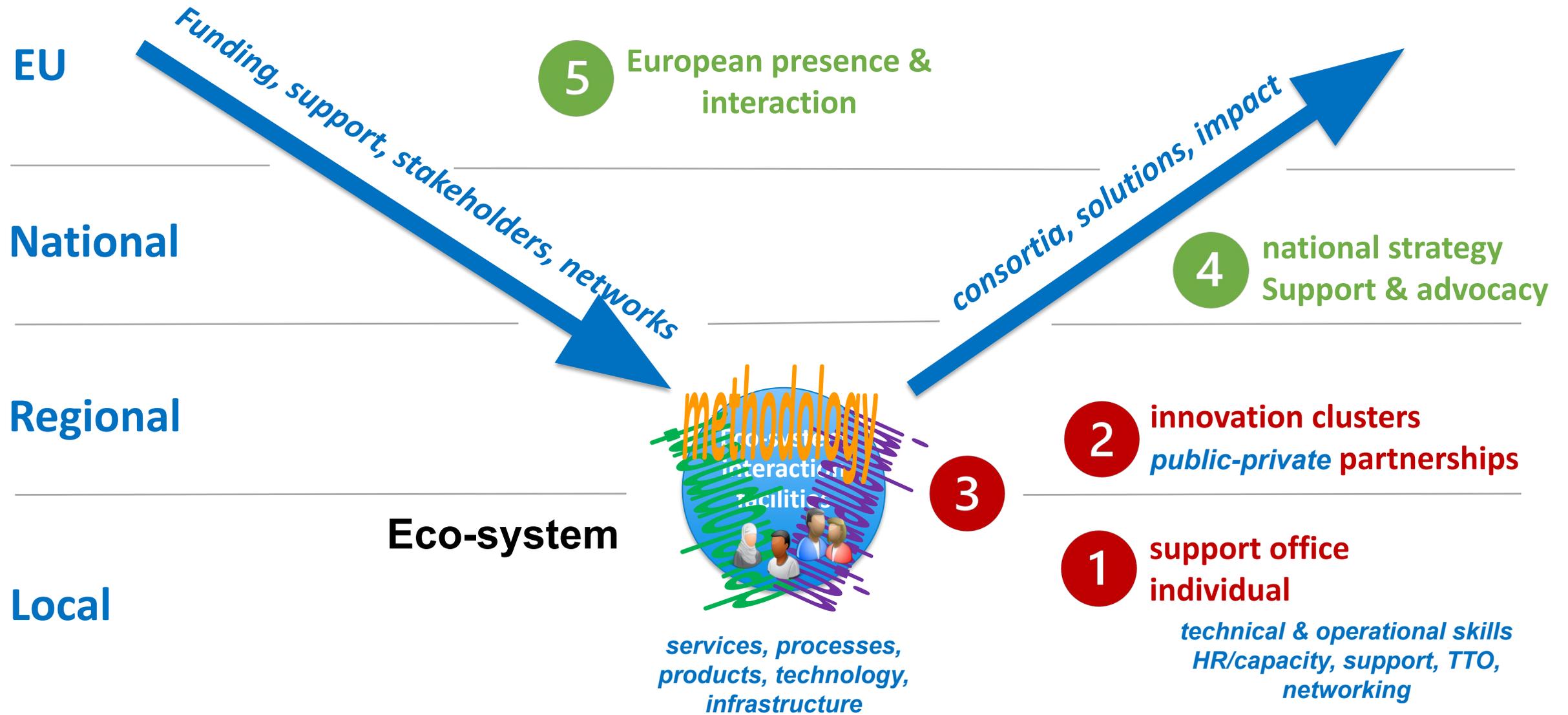
Associate countries

- same conditions as MS for specific programme they are associated to

Candidate & Potential Candidate Countries

- can receive targeted financial assistance





In conclusion

Funding / investments – more competitive, solution focused & outcome-based

Better organised clusters – less fragmented R&D, more effective implementation & deployment

Smart financing – multiple funding sources (incl. private capital), innovative procurement, reimbursement & business models

Strategic collaborations – public-private partnerships (local-national-European), regional partners for good practices, knowledge sharing, joint market opportunities

Grazie mille!!!

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