











Most co	onvincing
Blinded, randomized trial (RCT) Miracle gro vs. placebo	GOLD STANDARD EXPERIMENT
Controlled observational study Plants that happened to get Miracle-Gro vs. ones that didn't	Cannot be sure effect is from the exposure or differences in seeds; susceptible to cheating
Uncontrolled observational study Miracle-Gro only (reprint)	Cannot say if things would have been different without exposure
Opinion Crazy Uncle	Totally subjective







# How sure? Basic Research Designs 1. Experimental vs. Observational Studies 2. Randomized trials - true experiments review a classic randomized trial introduce and apply worksheet







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	Lung cancer deaths	Number of doctors	Risk (per 1000)
ver smoked	83	28226	2.94
ever smoked		5774	0.17



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Confounding is not a concern in randomized trial. Confounding is a concern in any observational study. Confounding is more likely when someone's choice (patient, doctor, etc.) determined who was in the exposed and control group.

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Average Daily Consumption	Lung Cancer	Number of	Risk (per 1000)	Relative Risk (vs. never smoked)
25 or more	34	5994	5.67	32.8
15 to 24	27	10539	2.56	14.8
1 to 14	22	11693	1.88	10.9
Never smoked		5774	0.17	1.0 (ref)



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#### What makes confounding less likely? Findings that make it more likely that the exposure causes outcome.

1. The relationship exposure & outcome makes biologic sense. (so-called "biologic plausibility")

2. The relationship between exposure and outcome is strong. (those who are exposed are much more likely to get the outcome)

3. The more exposure, the more outcome. (so-called "dose-response" relationship)

4. Other studies have observed the same relationship. (studies by different investigators, in different places, times, and circumstances)

 Interventions changing the exposure , change the outcome, (reducing the dust level reduces the amount of lung disease, stopping smoking lowers the risk of lung cancer, increased fluoride reduces tooth decay)

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