

PROGETTO MATTONI INTERNAZIONALE

Progetti europei: un caso di successo in Regione Piemonte

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Direzione Innovazione, Ricerca e Università

Obiettivo

- **Presentare un'esperienza concreta di successo**
- **Condividere il percorso interno**
- **Valutare le opportunità e i benefici dei progetti europei**

Il caso del progetto B3 Regions

- Ruolo della Regione Piemonte: Leader
- Ideazione, presentazione e gestione condivisa con un ente regionale
- Partnership transnazionale (17 Partner, 8 Paesi Membri)
- Obiettivo generale del Programma: stimolare le regioni europee a lavorare insieme per condividere le loro conoscenze e buone prassi
- Asse di Intervento: Innovazione
- Particolarità del progetto: Azione Fast Track



Direzione Innovazione, Ricerca e Università

Prima fase

Scouting e candidatura



Torino,
21 Febbraio 2012



Scouting ed origine dell'idea

- Partecipazione ad un evento con altre regioni, enti ed università interessate al tema della banda larga
- Candidatura di un premio europeo
- Individuazione del programma e pubblicazione di una call di interesse

Candidatura

- ◆ Analisi ed individuazione della priorità di intervento
- ◆ Contatti con enti italiani, stranieri e CE (partnership)
- ◆ Scrittura della proposta e presentazione

Obiettivo interno della Direzione Innovazione, Ricerca e Università

- La valorizzazione del programma WI-PIE a livello europeo
- L'armonizzazione delle procedure rispetto alla normativa UE

Linee strategiche del programma regionale

Osservatorio (conoscere il territorio)

Sviluppo dell'infrastruttura in tutta la regione

Facilitare l'accesso alla banda larga per tutti i cittadini

.....

Avvio del progetto e gestione

Negoziazione e avvio del progetto dal punto di vista interno

- Il commitment del settore di competenza
- La gestione del/dei contratti
- La definizione del team interno
- La ricerca di professionalità specialistiche
- Predisposizione dell'iter amministrativo interno (apertura dei capitoli), coordinamento con altri settori e direzioni regionali (Bilancio, Ragioneria, Programmazione territoriale)



Direzione Innovazione, Ricerca e Università

Sfide, criticità e ... successi



Torino,
21 Febbraio 2012



Le sfide: il Label Fast Track

- DG della Commissione europea coinvolte
- Garantire qualità dei risultati
- Organizzare eventi regionali all'altezza

Le criticità

- Gestire la fase elettorale e l'eventuale cambio della guida politica (anche quello dei Partner!)
- Gestire l'evoluzione del team (interno ed esterno)

Alcune soluzioni

- La formazione interna del personale
- La sensibilizzazione dei vertici politici
- Il supporto del/dei partner locale

I nostri successi: i riflettori sul Piemonte

**Financial Times,
2.12.2008**

Internet link-up for 'lost' regions of Europe

Yorkshire scheme shows the way

Greg Wright
British Business Editor

THEY are stopping fires from causing mayhem in Crete, and making it easier for Polish youngsters to grasp their version of the Three Rs.

The internet revolution is reaching parts of Europe which had been left behind by communication systems that date from the days of the cart-horse.

A public and private sector partnership based in North Yorkshire is a benchmark project in the E3.5m Regions for Better Broadband Connection initiative, a scheme which aims to improve Europe's internet access.



SIGN OF THE TIMES: NYNet hosts the B3 regions broadband conference in York.

conference being held this week at the Royal York Hotel, in York, which has attracted 40 delegates and marks the UK launch of the B3 Regions project.

NYNet was invited to participate in the B3 Regions project following its work to introduce high-speed broadband to North Yorkshire, an area that had suffered from a lack of internet access.

Its work has enabled rural businesses to compete with city-based rivals.

potentially 50,000 an medium-sized business sole traders.

Roberta Moriando, B3 head of legal, said: "I'm delighted that NYNet has highlighted as a model practice to be shared in Europe. Our project is

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HIGH-SPEED COUNTRY LINK

International conference in York considers the internet challenge, as **RON GODFREY** reports

Bringing broadband to business



A THREE-DAY international conference on improving broadband services starts in York tomorrow.

The European get-together at the Royal York Hotel is being organised by NYNet, the public-sector body which exists to improve networks in North Yorkshire.

NYNet has just been appointed as technology consultant to a major new 3.5 million project to improve internet access and IT systems across Europe.

The York pow-wow is seen as key in enabling rural businesses to compete on a level playing field with those based in large towns and cities.

In the first project of its kind, the 'B3 - Regions for Better Broadband Connection' initiative aims to improve Europe's internet access and will run for 28 months.

Involving partner organisations from eight EU member states who are sharing best practice learned from a variety of broadband projects.

NYNet was invited to participate in the B3 project following the organisation's ground-breaking work to introduce high-speed broadband to North Yorkshire, an area that had previously suffered from a lack of internet access.

It was necessary because EU research has found that only 60 per cent of businesses and households in remote and rural areas of the EU have broadband. This

director of NYNet. Private companies have little incentive to build networks in sparsely populated areas and the costs for businesses increase the further they are from the exchange.

Mr Lister said the county council, worried that its 595,000 people spread out over 3,000 square miles could be left behind, decided to use its spending power to support a dedicated local fibre optic network.

The council spends £4m a year on connecting schools,

Fashion business flourishes away from city stress

A former farm near a traditional North Yorkshire market town is an unlikely location for a business at the cutting edge of fashion. But such is the power of fast broadband, writes

libraries and its offices and has awarded NYNet a 10-year contract. Four district councils along with the police, fire service and National Health Service, which have combined internet spending of about £4m a year, also use the network.

The fibre-optic network between the county's biggest towns was built with £4m from Yorkshire Forward, the regional development agency, and £1m of European money.

"We expect to be in profit

nearby, says the business had outgrown his garage - and development director Mike Prytherch's spare room - but needed a location with big broadband capacity. "I wanted to move

by year three, by which time we will be repaying the loan to NYCC which funds our operating costs," Mr Lister said. Profits will be used to provide broadband to remote villages, often by providing a wireless node at a school.

RAF Leeming, the airbase, is also being wired up to serve its local community. The network had a 32-gigabyte capacity, enough to cope with anticipated demand for at least the next 10 years, Mr Lister said. Just two gigabytes are used now.

far away as Chile and Australia. The company, which has 152 clients including Levi Strauss and Macy's, the New York department store, employs seven people on site.

He says there are attracting employees here. "You do see a lot of people here. It's not that clear cut."

The Commission found only 60-70 per cent of homes and businesses in rural areas had broadband access compared with more than 90 per cent in urban areas.

Other partner organisations attending the conference range from projects in Crete to enable fire fighters to better combat potentially devastating forest fires to an online, education-based facility to improve teaching in Lodz, Poland, from an e-commerce and regional development programme in Spain.

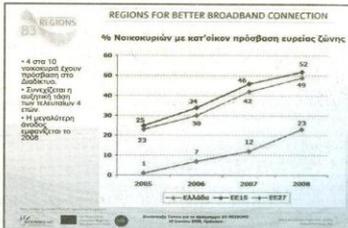
NYNet, which was formed in collaboration between Yorkshire Forward and North Yorkshire County Council, with funding from the European Union, is tasked with providing an ultra-high-speed internet network to ensure North Yorkshire is not 'left behind' the rest of the world in the next phase of the internet revolution.



York Press, 2.12.2008

Περιφέρειες για καλύτερες Ευρωζωνικές συνδέσεις

ΕΥΡΩΠΑΪΚΟ ΕΡΓΟ ΣΤΟ ΟΠΟΙΟ ΜΕΤΕΧΟΥΝ ΟΙ ΠΕΡΙΦΕΡΕΙΕΣ ΚΡΗΤΗΣ ΚΑΙ ΣΤΕΡΕΑΣ ΕΛΛΑΔΟΣ ΚΑΘΩΣ ΚΑΙ ΤΟ ΠΑΝ. ΚΡΗΤΗΣ



παραλίγα 7 στους 10 περίπου χρήστες του διαδικτύου διαθέτουν ευρυζωνική σύνδεση στο σπίτι τους όταν το 2005 η αναλογία ήταν 1 στους 10. Χαμηλότερη όμως είναι η διείσδυση των ευρυζωνικών συνδέσεων στα νοικοκυριά σε αγροτικές περιοχές και σε απομακρυσμένα κέντρα ή μεσαιού μορφωτικό επίπεδο. Στην Διμερίδα που ξεκινά σήμερα στη Χερσόνησο θα διερευνηθεί από τους 18 ομαδικές που θα πάρουν μέρος της ανάπτυξης της ηλεκτρονικής

για την ενσωμάτωση της καινοτομίας στην ανταγωνισμού και την εγγύηση σοβαρής και ισορροπημένης οικονομικής ανάπτυξης

- Η ανάπτυξη των ευρυζωνικών δικτύων και υποδομών βοηθά στην υλοποίηση μεγάλων και πολύπλοκων εθνικών δικτύων όπως για παράδειγμα το «Σύζευξ», το «TAXISnet» και «IKAnet» που αποτελεί πρόκληση για την ευρεία ανάπτυξη των ευρυζωνικών υπηρεσιών σε ολόκληρη την χώρα.
- Οι ιδιωτικές επιχειρήσεις θα ωφεληθούν αντίστοιχα με δεδομένο ότι η ύπαρξη των κατάλληλων υποδομών δίνει την δυνατότητα αύξησης της ανταγωνιστικότητάς τους μέσω νέων μεθόδων λειτουργίας και προώθησης των προϊόντων και των υπηρεσιών τους καθώς επίσης και των εμπορικών συναλλαγών
- Το Ευρωπαϊκό Πρόγραμμα «Regions for Better Broadband Connection (B3 Regions)» θα «τρέξει» για 26 Μήνες (Σεπτέμβριος 2008 – Οκτώβριος 2010)
- Συνολικός προϋπολογισμός Προγράμματος είναι : 3.495.380,69 ευρώ
- Συγχρηματοδότηση από το Ευρωπαϊκό Ταμείο Περιφερειακής Ανάπτυξης: 2.826.181,94 ευρώ
- Ίδια συμμετοχή εταίρων: 669.198,75 ευρώ.



Οι εκπρόσωποι των Περιφερειών παρουσίασαν χτες το πρόγραμμα για την ευρυζωνικότητα

Direzione Innovazione, Ricerca e Università

Kritiki Epitheoris

ΣΥΜΜΕΤΕΧΕΙ ΚΑΙ Η ΠΕΡΙΦΕΡΕΙΑ ΚΡΗΤΗΣ ΣΕ ΠΡΟΓΡΑΜΜΑ Σημαντικό εργαλείο η ανάπτυξη της ευρυζωνικότητας

ο πλαίσιο της παρουσίασης του κοινού έργου regions" που εντάχθηκε στο Πρόγραμμα Εδαφικής Γεωργίας Interreg IVC οι Περιφέρειες Στερεάς Λάδας και Κρήτης, πραγματοποιήθηκε χτες συνέντευξη τύπου στην Περιφέρεια Κρήτης με αφορμή την διμερίδα με θέμα "Ευρωζωνικές Εκπαιδευτές Υπηρεσίες", που θα πραγματοποιηθεί στις 11-12 Ιουνίου 2009 στο συνεδριακό κέντρο του ξενοδοχείου Creta Maris στην Χερσόνησο.



Η ευρυζωνικότητα, σημειώσε από το Πανεπιστήμιο Κρήτης, ο κ Γιάννης Φραγκαδάκης, αλλάζει τον τρόπο που επικοινωνούμε, που ζούμε και διασκεδάζουμε γι' αυτό και έχει σημασία για την Κρήτη η υλοποίηση ενός προγράμματος με από ακραίες το αντικείμενο.

Δημογραφίες νέες ειδικότητες και δεξιότητες που θα διασφαλίσουν την συνεχή κατάρτιση και δια βίου εκμάθηση των πολιτών

- Συμβάλλει στη βελτίωση της ποιότητας ζωής με την παροχή προηγμένων υπηρεσιών υγείας, μεταφορών και προστασίας του περιβάλλοντος
- Αυξάνει την αποδοτικότητα και την ποιότητα παροχής υπηρεσιών στην κοινωνία, στον πολιτισμό και στην οικονομία και, ταυτόχρονα, να εξασφαλίσει οικονομίες κλίμακας
- Συνδράμει αποτελεσματικά στην απλοποίηση διαδικασιών και υποστηρίζει τον Δημοσίως τομέα Βοηθώντας την αύξησης της παραγωγικότητας του αλλά και στην μείωση του κόστους λειτουργείας.

Mesogaios

Patris

Torino, 21 Febbraio 2012

IT in administration monthly, 2.2009

EBP Newsletter, 2.2009



Projekty unijne w Polsce

Światłowodowe doświadczenia

15 i 16 stycznia we Wrocławiu odbyła się druga konferencja w ramach europejskiego konsorcjum „Regiony na rzecz lepszych połączeń szerokopasmowych” (B3 Regions). Jest to międzynarodowa inicjatywa podjęta pod auspicjami Unii Europejskiej, która ma na celu wypracowanie najlepszych i najskuteczniejszych rozwiązań we wprowadzaniu technologii szerokopasmowych – szczególnie na obszarach górskich, wiejskich i gorzej rozwiniętych.



Na zdjęciu grupa uczestników konferencji rozmawiająca o zagadnieniach e-learningu.

Partycypuje w tym 16 partnerów z osiemnastu krajów Unii Europejskiej. Polskę reprezentują województwa łódzkie, dolnośląskie, małopolskie oraz miasto Łódź – Liderem konsorcjum jest region Piemont z Włoch. Tam już funkcjonuje sieć szerokopasmowa. Doświadczenie osób odpowiedzialnych za to wdrożenie jest bardzo cenne. Szczególnie dla przedstawicieli regionów, w których dopiero planuje się lub rozpoczyna budowę sieci szerokopasmowej – mówi Gerard Pietrzykiewicz, koordynator projektu B3R w województwie dolnośląskim. Spotkania odbywają się co drugi miesiąc. Mają one formę konferencji, warsztatów i wizyt studyjnych. Podczas spotkania we Wrocławiu poruszone zostały zagadnienia związane z elektroniczną administracją.

Przydatna wiedza
Przedsięwzięcie B3R realizowane jest w ramach współfinansowanego Programu Współpracy Międzyregionalnej INTERREG IVC. Na jego

W E-GURZDZIE

Nowe oblicze ZUS-u

ZUS podpisał dwie umowy z Asseco Poland SA. Pierwsze z nich dotyczy modernizacji, konserwacji oraz aktualizacji Kompleksowym Systemem Informatycznym ZUS (KSI). W porozumieniu określono, że Asseco będzie odpowiedzialne za wdrożenie KSI w centrali Zakładu oraz w terenowych jednostkach organizacyjnych.

Firma zobowiązuje do prowadzenia użytkownikowi określonej usługi 24 godzinnie.

Informacja Wskazówkę z Aktywności w Krajach Unii Europejskiej

SPOTKANIE PARTNERÓW PROJEKTU B3 REGIONS

W ramach projektu B3 Regions (INTERREG IVC) 15 i 16 stycznia 2009 roku o Wrocławiu spotkanie wszystkich partnerów uczestniczących w projekcie. Małopolskie było jednym ze współorganizatorów spotkania. Celem była dyskusja zarządzania projektów i usług e-government. Drugi temat dotyczył zarządzania szerokopasmową.



Przypominam, że obecnie Polska pod kątem dostępu do Internetu szerokopasmowego zajmuje przedostatnie miejsce wśród wszystkich 27 państw UE. Na Długim Ścieżki planujemy do 2013 roku zbudowanie Dolnośląskiej Sieci Światłowodowej, a spotkania w ramach konsorcjum znacznie ułatwią nam realizację tego zadania – mówi Gerard Pietrzykiewicz. Rozwój sieci światłowodowych – zarówno w kraju, jak i w całej Europie – ma na celu upowszechnienie usług e-usługowych, e-biznesowych i e-learningowych oraz usunięcie bariery wykluczenia cyfrowego.

Dostęp do technologii szerokopasmowej pełni kluczową rolę przy rozwijaniu przedsiębiorczości, umożliwianiu pracy w domu przy komputerze, zapewnianiu nowoczesnej opieki medycznej czy też poprawy jakości edukacji i usług publicznych. Następną konferencję odbędą się w marcu w Barcelonie.

Grzegorz Pałczak

NEWSLETTER

B3 Regions Workshop in Poland—another good practices shared

How to validate the relationship between the public key (necessary to verify e-signature) and a person? What else can be done to encourage people to increase use of e-government services? How to effectively manage multi-partner initiatives? – these and many other issues were raised and discussed during the 'B3 Regions' interregional workshop and study visit held on 15-16 January, 2009 in Wrocław (Lower Silesia), Poland.

It was the second out of eight workshops foreseen within the 'B3 Regions' project, launched in order to discuss and deepen the most interesting topics and issues on broadband connectivity.

First thematic workshop launched within the project was held in York, UK and concerned "Demand aggregation" issues, next 'B3 Regions' thematic meeting will be organised in Barcelona, Spain, on 11-13 March 2009, to cover "State Aid Regulation" topic.

To share and disseminate the project's activities to the wider European community, results of these three workshops will be presented and discussed during the **B3 Regions Launch Conference**, to be held in **Turin on 2 April, 2009**. The conference will take place on the second day of the "European Regions for better ICT connections" event that will go on 1-2 April, 2009 in Turin, at Lingotto Conference Centre. First day of the event will be focused on the sharing of strategies and experiences of the European IT operators in order to bridge the digital divide.

For more information, please contact: Marta Karolewska
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Website: www.b3regions.eu

www.malopolskie.pl

Konferencji towarzyszyło spotkanie z dziennikarzami, którzy zostali poinformowani o

L' Infoday della Commissione europea a Torino

- Nov. 2008: la CE adotta il piano europeo di ripresa economica
- 1,02 MI di EUR (FEASR) per banda larga nelle aree rurali
- Urgenza: organizzare Infoday per Regioni/Ministeri europei
- Gennaio 2009: richiesta da parte della CE alla Regione Piemonte
- Aprile 2009; Lancio della conferenza con la CE



Il Piemonte a Bruxelles con il Commissario alle politiche regionali Johannes Hahn



Valutazione dei Benefici

- Stimolo e formazione del personale
- Personale specialistico integrato nelle strutture regionali
- Introduzione di nuove metodologie di lavoro per il personale
- Miglioramento della qualità dei processi interni
- Link diretto con i servizi della CE e migliore info/accesso ai fondi
- Riconoscimento internazionale della strategia regionale B. L
- Nuova rete internazionale
- Nuovi progetti europei
- Introduzione/analisi/sperimentazione nuovi modelli economici

Grazie per l'attenzione

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