

Bologna, 08 May 2013

PMI – MODULO III
PROJECT DRAFTING

Presentation outline

- ⦿ Getting started – step 1: a “study tour” of the documentation related to the Call for proposals for projects
- ⦿ Getting started – step 2: an analysis of the context of a given priority/ Call
 - Policy context
 - Technical content
- ⦿ Getting there: turning an idea into a project (example of a co-funded action on diabetes/ MANAGE-CARE)

Drafting a project: a pilot European Reference Network on Rare Tumors

- Project initiation/ definition: identification of policy relevance and definition of technical content (sections 2 to 4 of the application form)
- Project planning: work breakdown structure, incl. project management structure, WP description and budgeting (sections 5 to 7 of application)

Operational/ procedural characteristics
of the EU Health Programme

Getting started

Getting familiar with the relevant documentation

- The annual work plan (2013)
- The Call for Proposals for projects
- The “What is new in the call” document
- The guide for applicants
- The Frequently Asked Questions section
- The application form itself

The annual work plan (2013)

What is different:

- Smaller budget for project proposals, other financial mechanisms
- Smaller number of priority areas overall
- Priorities are more specific
- One Call for proposals for each priority area

http://ec.europa.eu/eahc/documents/health/calls/2013/WP2013_it.pdf

Calls for Proposals for projects

- Outline of the different sections of the Call for proposals

http://ec.europa.eu/eahc/documents/health/calls/2013/2013_CALL_TEXT_PROJECT_S.pdf

Guide for applicants

- Outline of the different sections of the Guide for applicants

http://ec.europa.eu/eahc/documents/health/calls/2013/2013_GUIDE_Projects.pdf

The application form

- Outline of the different sections of the application form

Getting started

Putting an idea into context

Before starting ask two questions

- ① “Is my project “idea” relevant to the specific priority of the Call
- ② Is the specific priority relevant to me/ to my organization?

Is my project “idea” relevant to the specific priority of the Call

“Background” check on the specific priority:

- Policy context: relevant EU policy documents
- Policy context: Relevant national policy documents
- Other international collaborative efforts that may be relevant (WHO, OECD, expert networks, stakeholder or advocacy work, etc.)
- Technical context/ state of the art: Previous EU co-funded (and other) activities within the thematic area of the Call priority

Is the specific priority relevant to me/ my organization?

Is it worth it?

- Effort required to prepare a proposal
- Commitment to implement if co-funded

What will my organization gain?

- Expertise/ know how?
- Recognition
- Participation in a network of excellence?
- Relevance to my mission/ obligations in the national or regional level?

Getting started

Putting an idea into context: the example of MANAGE-CARE

The work plan priority

3.2.1.1. Supporting the European Innovation Partnership on active and healthy ageing

(a). Supporting change of care delivery

- Implementation of integrated care systems based on patient-centered, coordinated, integrated and continuous care models
- The care models will, in particular, address the management of chronic diseases
- Integrated models should help to reduce long-term disability and frailty of patients with multiple chronic conditions and reduce unnecessary and avoidable hospitalization

MANAGE-CARE

project idea

- Develop an innovative care model (based on Chronic Care Management principle and practice) for older people living with T2 diabetes which can be applicable to other chronic diseases

A short parenthesis

The European Innovation Partnership on Active and Healthy Ageing

The European Innovation Partnership on Active and Healthy Ageing

(EIP-AHA in a nutshell)

- An innovation partnership
- Action plans
- Stakeholder involvement
- Funding

Support to the EIP under the 2012 and 2013 Calls for proposals

2012 themes:

- Change in care delivery
- Support stakeholder cooperation in changing social and care systems
- Supporting older people's health

2013 themes:

- Integrated or coordinated interventions for early identification and diagnosis of physical frailty
- Interventions to address poly-pharmacy

Getting started

Putting an idea into context: the example of MANAGE-CARE

The work plan priority to which the project responded

3.2.1.1. Supporting the European Innovation Partnership on active and healthy ageing

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MANAGE-CARE

project idea

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Does the project idea fit with the priority (Policy relevance)

“The diabetes epidemic and its impact in Europe”

<http://www.oecd.org/els/health-systems/50080632.pdf> :

- ⦿ Analysis of the state of the art
- ⦿ Specific measures outlined: changing care delivery, empowering patients, enrolling professionals, etc

Objectives of the EIP on Ageing

- ⦿ Need for new care models (to address the ageing challenge)
- ⦿ Diabetes is “characteristic” to the ageing challenge: chronic, multi-morbidity, preventable

Central project idea:

- ⦿ Development of a transferable innovative care model
- ⦿ Including all necessary stakeholder groups

Does the project idea build on past projects (technical content)

Relevant projects:

- IMAGE project on developing and implementation of a European Guideline and Training Standards for Diabetes Prevention
- EUBIROD series of projects on building a system for monitoring quality outcomes in diabetes
- SWEET project on centers of reference (CoR) for pediatric diabetes

Getting there

Turning an idea into a project

Drafting a project: the example of MANAGE-CARE

- Project initiation/ definition: identification of policy context and definition of technical content (sections 2 to 4 of the application form)
- Project planning: work breakdown structure, incl. project management structure, WP description and budgeting (sections 5 to 7 of application)

Problem analysis and evidence base for the proposed intervention

Significant health, social & economic burden set to grow:

- ⦿ Increase in average life expectancy
- ⦿ Increasingly diagnosed at younger age

Unique challenges for health systems and society:

- ⦿ Increased prevalence of multiple comorbidities
- ⦿ Preventable unnecessary complications, hospitalization and increased frailty
- ⦿ Need for individually tailored and integrated care

Rationale for an innovative integrated care model:

- ⦿ Existence of several CCM concepts in EU MS
- ⦿ Lack of EU-wide strategies and recommendations

Definition of the project's strategic objective

- MANAGE-CARE aims to prevent costly complications and frailty in elderly with type 2 diabetes (T2DM), enabling them to live independent, healthy and active lives as long as possible
- This will be achieved by driving innovation and change in the current treatment, shifting from diabetes management (disease-specific care trajectory) to chronic care management (non-disease focused model)

Definition of the project's specific objectives

- SO 1. Provide existing disease management models and scientific evidence on standards of care for elderly with T2DM
- Deliverable 1: STATE OF THE ART Report
- SO 2. Integrate the needs, priorities and participation of the elderly patients with T2DM in current models
- Deliverable 2: PRACTICE COMPENDIUM
- SO 3. Develop an innovative Chronic Care Management model adapted to the specific needs of the elderly with T2DM
- Deliverable 3: The MANAGE–CARE MODEL HANDBOOK

Definition of the project's specific objectives

- SO 4. Develop (and make available) a new training curriculum for healthcare professionals in support of the new chronic care model, to optimize practice
- Deliverable 4: MANAGE-CARE PRO programme and web-portal for healthcare professionals
- SO 5. Develop (and make available) an adapted educational programme for the patients, including the use of new tools such as telemedicine
- Deliverable 5: MANAGE-CARE EMPOWER educational programme and web-portal for patients
- SO 6. Develop a freely accessible toolkit on the implementation of the model, ensuring transferability to other primary diseases with potential co-morbidities
- Deliverable 6: The MANAGE-CARE Toolkit