



**PRO.M.I.S.**  
Programma Mattone Internazionale Salute

## **Transforming the challenge of an ageing population into an opportunity. The experience of the European Regions**

*Action Group on Falls Prevention (AG A2) EIPonAHA*

**23-24 march 2017**  
**Rome**

**Maite Ferrando, PhD**  
**Kveloce I+D+i Consultancy**  
**DG CNECT Promoter for AG A2 EIPonAHA**



# Maite Ferrando, AG A2 EIPonAHA Promoter since 2015



## Phd in Psychology, Since 2001

- Researcher in psychosocial and behavioural change interventions, mainly on the evaluation of effectiveness and impact assessment (more than 10 articles published in JRC).
- Project Manager and Scientific coordinator in several Eu and national R&D projects on innovation in healthcare and social interventions (more than 40 projects)
- Research stays in Stony Brook NY, Berkeley CA, Washington SEA, Oslo NO

## Managing Director Kveloce I+D+i Consultancy

On innovation and knowledge transfer to public administrations and SMEs.

**Evaluator, Reviewer and Rapporteur for ICT & health related R&D the EC since 2009**

**Advisory member in several Eu projects and social & health innovation boards**



## Falls prevention: some data

*There are an average of 35,848 fall related deaths amongst people aged 65 years and older within the EU/EFTA region. The number of fall-related hospital visits for the same age-group is estimated at 3.7 million per annum. This number has increased over the past two decades significantly, in some countries even by a factor 2, which reflects the consequences of a society that is growing older and living longer with multiple health problems”\**..

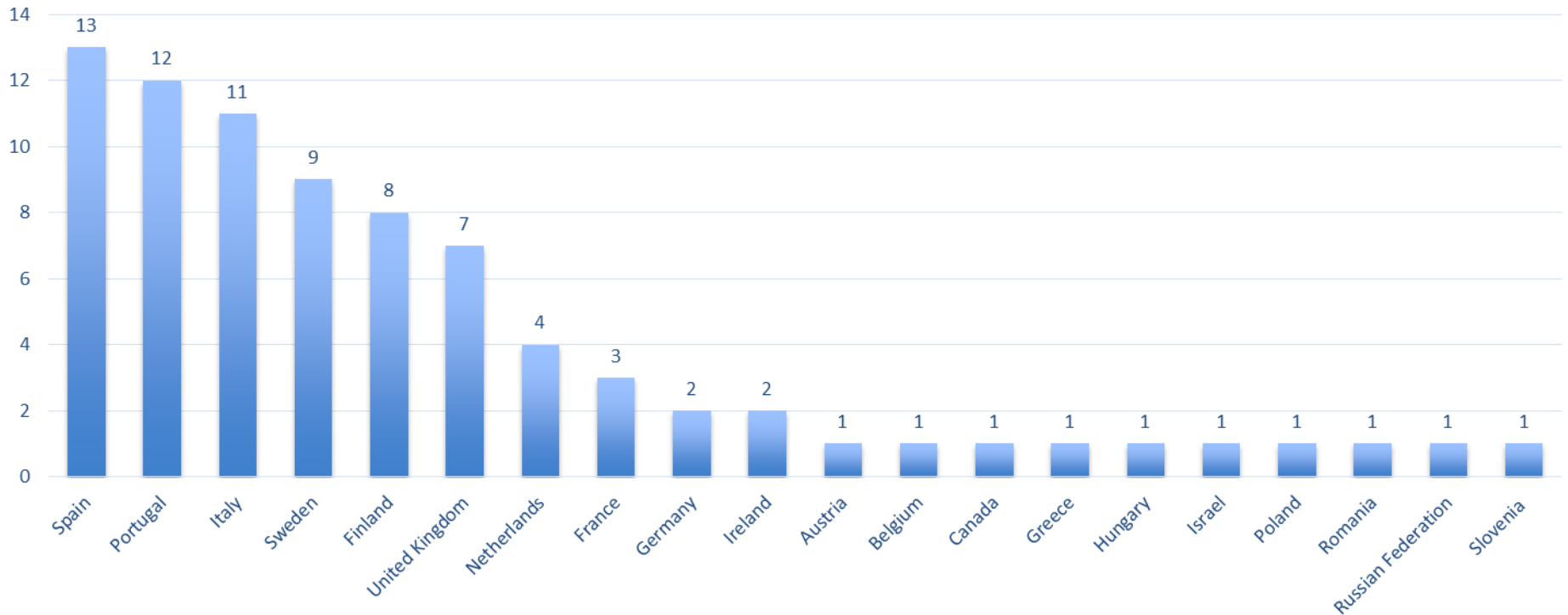
**Falls prevention** is recognised as an area of high relevance within Active and Healthy Ageing policy and research in Europe. The Action Group A2 has been working collaboratively since 2014 to reduce the burden of falls in Europe, exchanging knowledge on evidence based interventions, innovative ICT solutions and delivering a joined up approach to falls prevention activities accross Europe

([https://ec.europa.eu/research/innovation-union/pdf/active-healthy-ageing/a2\\_achievements\\_2015.pdf](https://ec.europa.eu/research/innovation-union/pdf/active-healthy-ageing/a2_achievements_2015.pdf)).

# Nature of the commitments

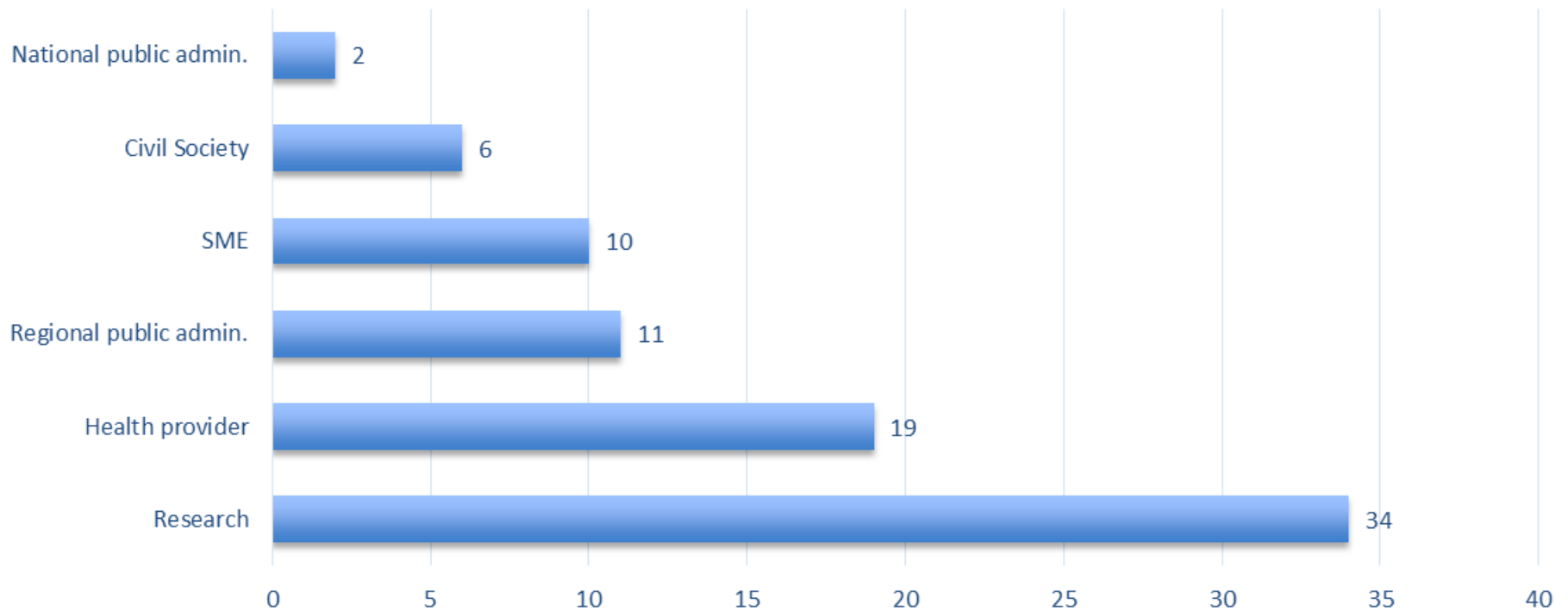
## 88 commitments in AG A2: Country distribution

Distribution of commitments per Countries



# Stakeholders distribution

## Distribution of commitments per typology of organisation



# Link between AG A2 Objectives, actions & EU initiatives (SAS)

