



PRO.M.I.S.

Programma Mattone Internazionale Salute

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EDIZIONE 2021





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ATTIVITA' ONLINE

PROMIS 2021

«The WE4AHA approach for tackling the demographic change: how to impact on health and social systems by matching innovation supply and demand»

28 April 2021

Jose Martinez-Usero, We4AHA project - led by Funka



Overall approach



- We4AHA project
- Overall approach in supporting the EIP on AHA
- How to foster innovation in health and care systems
- Initiatives for better matching supply and demand
- Sustainability of the EIP on AHA reference sites (demand sites)

WeAHA overall results



- Innovation at regional level
 - Innovative Practices for ideas
 - Support to RS for capacity building, development and further sustainability
 - Support regarding awareness and funding possibilities
- Matching Supply and Demand:
 - Awards
 - Matchmaking sessions
 - Training and coaching (both sides)
 - Twinnings

INNOVATION TO MARKET

HOW TO BOOST INNOVATION IN HEALTHCARE?

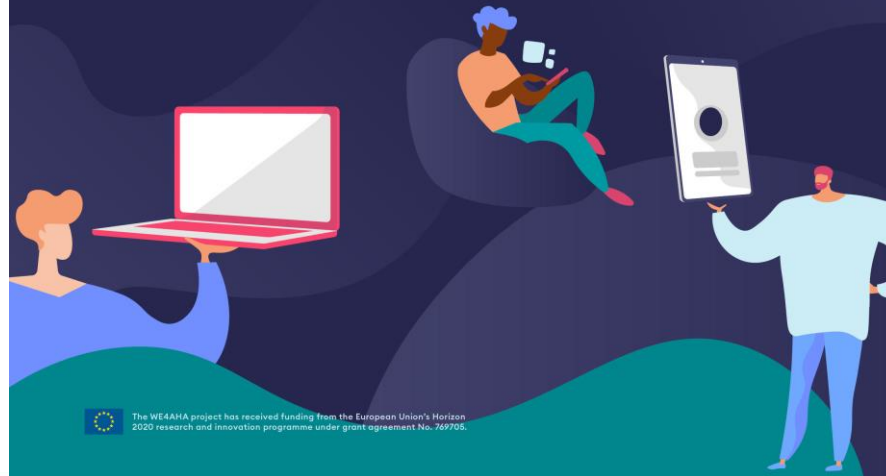
Ten steps to ensure that innovations move from pilot conception to adoption and scale-up

Recommendations during the pilot PREPARATION PHASE

- 1 Understand the need(s)
- 2 Select needs aligned with the organisational strategy
- 3 Prepare a business case
- 4 Acknowledge that 'culture eats strategy for breakfast'
- 5 Plan a funding strategy

Recommendations during the pilot IMPLEMENTATION PHASE

- 6 Leadership is key
- 7 Accurately measure and monitor performance
- 8 Create clear rules of the game
- 9 Avoid 'silo implementations'
- 10 Lead through project management excellence



 The WE4AHA project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 769705.

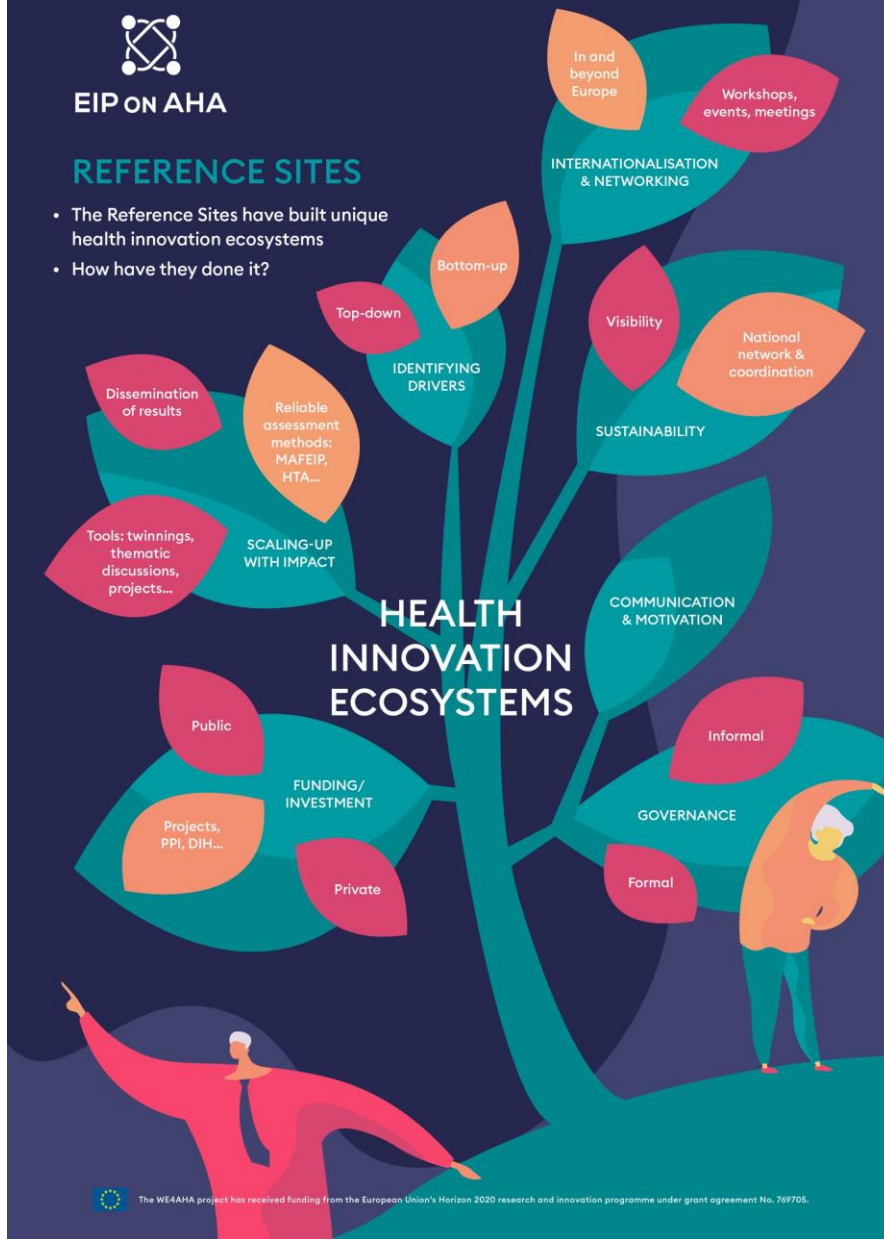
Demand side innovation



EIP ON AHA

REFERENCE SITES

- The Reference Sites have built unique health innovation ecosystems
- How have they done it?



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Sustainability of existing Reference Sites as Ecosystems for Regional Health and Care Innovation



- Awareness and knowledge raising and networking
- Collaboration with – Become a DiH
- Participate in funding projects
- Many other ideas