



**PRO.M.I.S.**  
Programma Mattone Internazionale Salute

**Transforming the challenge of an ageing population into an opportunity. The experience of the European Regions**

# **Round Table: the Action Plan in the 2017-2020**

23-24 march 2017

Rome

Name Surname  
Institution



# Action Group C2

## Interoperable and Independent Living Solutions



Promoter

Javier Ganzarain (msc) spain

Innovation, New Technologies  
And User-Centred Design

- **More than 25 years of international experience: Engineer at ESA** (European Space Agency, Germany), **Senior Consultant, Project Manager and GUI Designer** (Atos and Knowbotic Systems, Germany), **R&D Director** (Tioman & Partners, Spain)
- Currently **Research Project Officer at AGE Platform Europe** (Brussels, Belgium), **R&D Director and Co-founder of Innjoy Agency for Innovation and Development** and **Promoter of the Action Group C2** of EIPonAHA
- **Computer Science** (University of Basque Country, Spain).
- **MSc in Design and Management of Communication Systems** (CITCOM, France & Spain).

# Action Group I lead



## SPECIFIC GOAL

Development of interoperable independent living solutions, including guidelines for business models – extending active and independent living through open and personalised solutions supported by global standards, validated implementation of interoperable platforms and new evidence on the return on investment.



# Action Group I lead

## 4 GENERAL OBJECTIVES:

2.1 Contribute to the development and elaboration of guidelines on how to implement innovative procurement, building on the results available.

2.2 Facilitate the standardization of AHA technologies and the debate in Europe about privacy issues related to their upscaling.

2.3 Contribute to the development of knowledge for personal user experience, building on the results available.

2.5 Contribute to the development of new business models based on interoperable solutions.

## COORDINATORS:

Juan Carmona  
Mercedes Gozalbo

Pilar Sla  
Jimena Pascual

Gottfried Zimmermann  
Ana González

Gil Gonçalves

# Action Group I lead

## Published commitments and Stakeholders representation (Quadruple helix) (March 2017)

C2 GO	Title	CITIZENS	GOVERNMENT, HEALTH & CARE	INDUSTRY	RESEARCH & INNOVATION	TOTAL
C2.1	Guidelines on how to implement innovative procurement	0	4	2	1	7
C2.2	Facilitating standardization of AHA technologies and debate on privacy	0	6	3	<b>12</b>	21
C2.3	Development of knowledge for PUX, building on results	2	7	4	<b>18</b>	<b>31</b>
C2.5	Development of new Business Models based on interoperable solutions	3	<b>9</b>	<b>8</b>	4	24
C2		<b>6</b>	9	2	3	20
TOTAL		11	<b>35</b>	19	<b>38</b>	<b>103</b>

# Role of the Promoter

## General tasks

- General support to the AG Action Plan implementation
- Communication and information interchange
- Support to the development of the AG and its Action Plan
- Knowledge management and collaboration
- Content development
- Dissemination and impact

## Specific tasks of the promoter of AG C2

- Under the supervision of the C2 coordination team arrange, support and/or conduct actions related to the C2s' core areas of content delivery.
- Support advocacy for the goals of C2 both within and beyond the EIP. Support recruiting of partners for C2's generic objectives and associated sprints. Advocate and contribute to the dissemination of C2 achievements through participation in conferences, events and communication activities.
- Support the sprints, knowledge management and collaboration, policy analysis, road mapping of research and innovation, standardization aspects and innovative procurement specifically in the field of C2 activities.
- Attend meetings and conferences in the framework of the EIP and relevant meetings for the C2 AG.

# Reference Site advantages

- Valencia Reference Site: “Basically it is an opportunity to Exchange experiences with other colleagues, compiling evidence, tools and good practices to be applied to our ecosystem and also check how other regions are facing with drivers and barriers to deploy related solution within the internal organization (change management, incentives and so on)”