



PRO.M.I.S.
Programma Mattone Internazionale Salute



Webinar

“European mHealth Hub: tools, models and practices for the development and implementation of mHealth programmes”

**16 June 2021
10.30 - 12.00 CET**

The progressive digitisation of health and care, combined with a growing information literacy of citizens and patients, is increasing the demand for mobile health (mHealth) tools and solutions to promote healthy lifestyles, prevent diseases and support patients in self-monitoring their health status.

The European Innovation and Knowledge mHealth Hub (mHealth Hub), a joint initiative of the European Commission, WHO, ITU, Andalusian Regional Ministry of Health and 16 other partners¹, aims to collect and share national and regional knowledge and experience of programmes using large-scale mHealth solutions in a variety of care settings and types of interventions. One of the goals of the Hub is to develop and disseminate knowledge tools to help the EU Member States introduce mHealth programmes, building relationships and exchanging approaches with regional and global counterparts.

The webinar aims to disseminate to Italian regions the opportunities and tools offered by the mHealth Hub in the development of mobile health programmes. The webinar also aims at matching demand and supply of mHealth solutions, representing the priority areas faced by the Regional Health Service and the solutions available on the market.

Coordinated and moderated by ProMIS

10.30 - 10.55 **The European mHealth Hub project: outcomes so far and further development**
Birgit Morlion, DG Connect, European Commission
Violeta Perez Nueno, World Health Organization

¹ Campania Region; European Health Telematics Association (EHTEL); empirica Communications and Technology Research; Ericsson Nikola Tesla d.d.; Foundation Tallinn Science Park Tehnopol/Connected Health Cluster; Health Center Zagreb –“Centar”; HL7 International Foundation; The European Institute for Innovation through Health Data; Mijn Data Onze Gezondheid; Osakidetza - Basque Health Service; Continua Health Alliance Private Foundation (for PCHAlliance); ULSS 4 Veneto Orientale – ProMIS Department; County Council of Jämtland (Region Jämtland Härjedalen); SPMS Serviços Partilhados do Ministério da Saúde, E.P.E.; Centre of eHealth. University of Agder; University of Applied Sciences Technikum Vienna.

Simona Pestina, International Telecommunication Union
Belén Sotillos, Andalusian Agency for Healthcare Quality

- 10.55 - 11.10 **Knowledge Tool 2 Diabetes: How to develop an mHealth programme for Diabetes type 2 - Mellitus?**
Maddalena Illario, Federico II University, Naples, Italy
- 11.10 - 11.35 **Round Table "Case studies of mHealth implementation programmes in Hungary and Czech Republic"**
Coordinator: Sonja Müller, Empirica
István Kosa, National Directorate General for Hospitals (Hungary)
Zdenek Gutter, Ministry of Health (Czech Republic)
- 11.35 - 11.50 **How to align DIH initiatives with RIS3: a network for technology transfer at local level**
Andrea Jester, Nerosubianco
- 11.50 - 12.00 **Questions and next steps**

Interpreting services ITA - ENG / ENG - ITA will be available for this webinar.