



## Webinar

### "The Digital Innovation Hubs in the Smart Specialization Strategies for innovation in health and the connection with the Digital Europe Programme"

18<sup>th</sup> March 2021

10.30 - 12.30

*The webinar will focus on Digital Innovation Hubs - DIH in the healthcare sector. DIHs will provide health and technology services to reduce obstacles to innovation and to develop a mutual relationship between technology suppliers and healthcare professionals, as well as support policy makers in defining strategies and policies to foster the digital transformation process in healthcare.*

#### Moderator: ProMIS

- 10.30 – 10.35 **Introduction**  
ProMIS
- 10.35 – 10.50 **The European Commission "Digital Innovation Hubs" as -"One-stop-shop" in the framework of the "Digital Europe" programme to promote the digital transition in regional health services**  
Elisa Irlandese, European Commission, DG CONNECT
- 10.50 – 11.00 **Towards a European Health Data Space: Fostering a single market for digital health**  
Ander Elustondo Jauregui, European Commission, DG SANTE
- 11.00 – 11.10 **The Digital Innovation Hubs for promoting the digital transition in Italy**  
Paolo Casalino, Ministry of Economic Development (TBC)
- 11.10 – 11.30 **National strategy for the healthcare systems digitalisation**  
Serena Battilomo, Ministry of Health, Information services
- 11.30 – 11.50 **How to align DIH initiatives with RIS3: a network for technology transfer at local level**  
Andrea Jester, Nerosubianco



- 11.50 – 12.10 **Comparing Regional strategies: successful policies, projects and initiatives in Italy**  
Case 1 – Diego Conforti, Autonomous Province of Trento  
Case 2 – Giorgio Bisirri, Marche Digital Innovation
- 12.10 – 12.30 **The role of AGID in national dynamics: which collaboration with regional health systems**  
Guglielmo de Gennaro, Digital Italy Agency
- 12.30 – 12.40 **Question & Answers**