



PROGRAMMA MATTONE INTERNAZIONALE SALUTE - PROMIS



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**Hotel Marechiaro
Lamezia Terme (CZ)**



MICHELE CALABRO'
DIRECTOR – EUREGHA (European Regional and Local Health Authorities)

Building the EURAHL Coalition



EURAHL

European Active and
Healthy Living Coalition



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in4aha

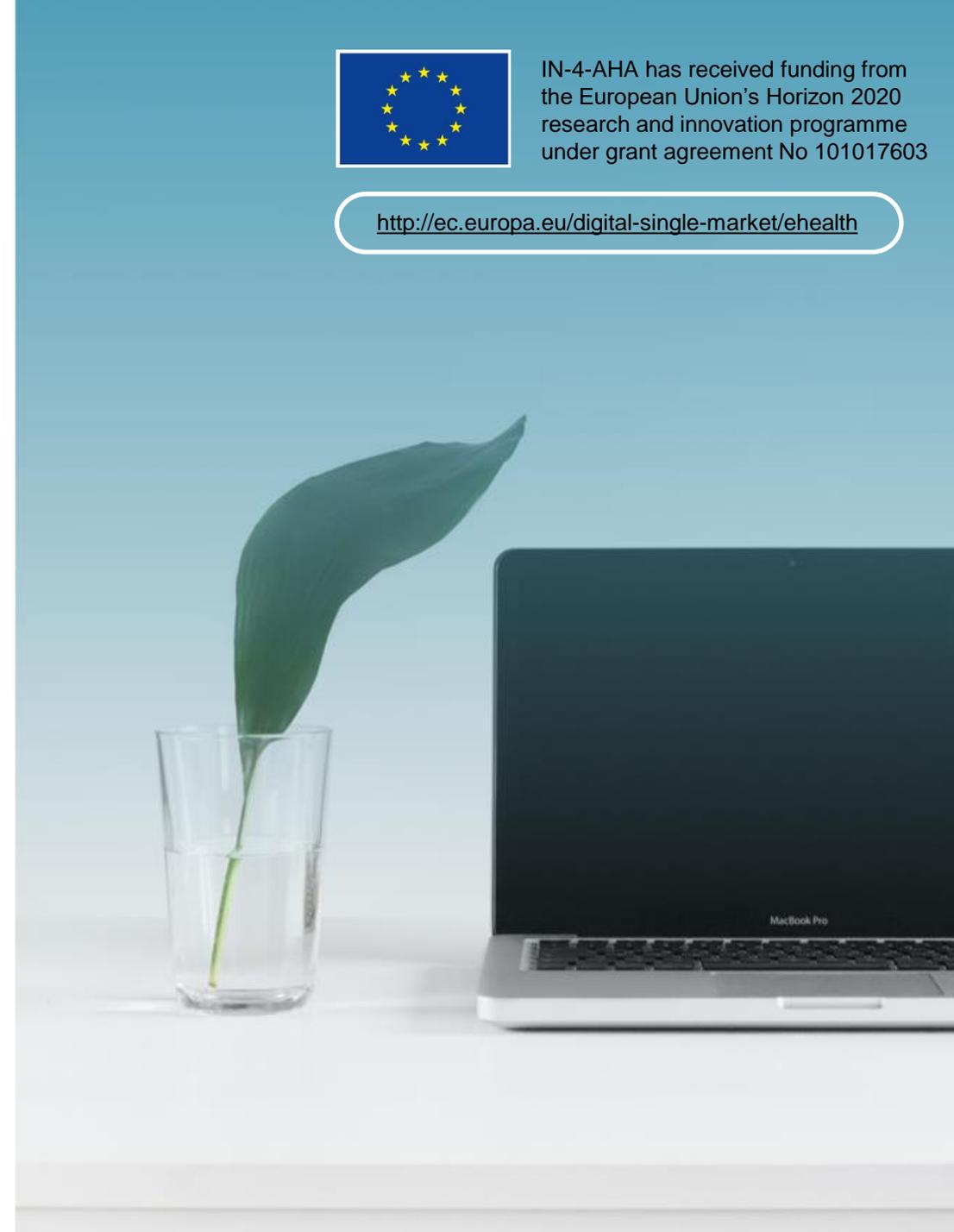
<http://ec.europa.eu/digital-single-market/ehealth>

The **drafting of the EURAHL Terms of Reference** have been coordinated by University of Porto and EUREGHA in the framework of the activities of the IN-4-AHA project.



European Regional and Local Health Authorities is a **network bringing local and regional health authorities together to improve health policy in Europe.**

- 19 Members
- 5 EU projects
- Active engagement in the EU Health policy arena



Context

- EIP on AHA legacy, to mix with a life-course approach
- More than 1 Billion investments is R&I in Societal Challenge 1 (H2020)– including Large scale pilots on Active and Healthy Ageing → **deployment and adoption to boost.**
- Horizon Europe (Destination 1 **Staying healthy in a rapidly changing society** and 6 Maintaining an innovative, sustainable and globally competitive health industry)
- HE partnership “Transforming Health and Care Systems”
- Structural Reform Flagship Initiative on Integrated Care
- Green Paper on Ageing published and EU Care Initiative to be published in September 2022
- Policy initiatives - NCD Initiative , Pact for Skills and EHDS



What is EURAHL

The European Coalition for **Active and Healthy Living (EURAHL Coalition)** is a group of associations and initiatives connecting different stakeholders and supporting policy development.

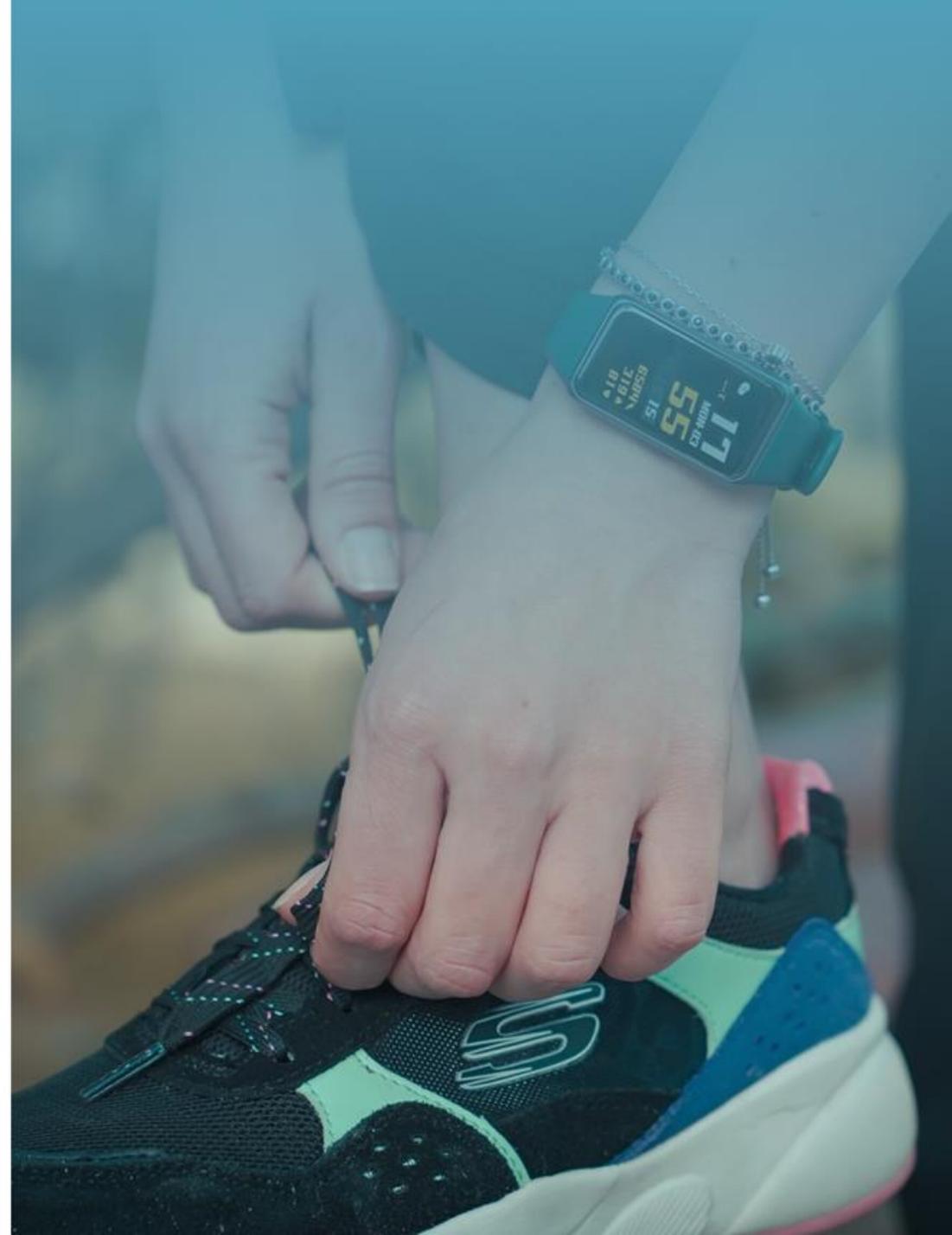
IMPORTANT – *The information included in this presentation are extracted from the Terms of Reference of the Coalition, agreed on 21 / 06 / 2022 by the core ‘founding’ partners.*

The Coalition is still in its inception-launch phase, with more details about work plan, first activities and official launch to be released in the coming months



Raison d'être – Why is it important?

- **Bringing together all relevant networks and organisations with an interest in active and healthy living** in order to influence and inform the development of active and healthy living policies and actions at European, national, and regional levels.
- **Developing stakeholders and the Community's understanding of active and healthy living** and the role played by the different network organisations.
- **Promoting the concept of active and healthy living** and collaborative initiatives amongst the networks and organisations engaged in the Coalition.
- **Developing synergies and collaborations** across networks and organisations to ensure greater harmonisation of active and healthy living activities and initiatives.
- **Signposting to the resources and expertise of the Partners networks.**



- **EURAHL Core Partners**

European-wide networks that actively contribute to promoting active and healthy living, towards a more sustainable and people-centred system that addresses a life-course approach to health and wellbeing, and who are ready to commit to the Coalition's mission and goals.

- **EURAHL Associated Members**

Organisations, initiatives, consortia, or platforms that do not represent a stakeholder interest at European level but are active or can provide expertise in an area of relevance for the Coalition's objectives.

Key activities

- The Coalition will be a **voice for the Active and Healthy Living community**.
- The Coalition will **support the activities of its members**.
- The Coalition will **communicate** and engage with stakeholders and policymakers at local, regional, national and European level to achieve these objectives.

HOW?



What will the coalition look at - Key activities

- Develop a dedicated **social media presence**.
- **Identifying and promoting** Coalition partners networks' topic-relevant publications, opportunities, practical tools, good practices, and case studies.
- Ensure **continuous and targeted presence and activity in the Futurium platform** on Active and Healthy Living. Monitoring of the Health Policy Platform for relevant content.
- **Disseminate practical tools and models** for scale-up from previous EU projects and initiatives such as EIPonAHA and IN-4-AHA.
- **Joint reflections/points-of-view** on existing publications/events and joint opinion papers on selected topics, public presentations of conclusions.
- Explore the **possibility of dedicated Coalition activities** in the framework of relevant European and International **conferences**.
- **Identify and engage relatable initiatives and projects**, exploring collaboration opportunities and creating synergies.
- **Annual publication of white paper on Active and Healthy Living** priorities and suggestions on possible solutions.
- Explore the **possibility for the organisation of an Annual public event and quarterly network events** for partners and members to connect and discuss relevant topics.
- Explore **additional opportunities and sustainable platforms for pooling and disseminating the Coalition activities** (e.g., dedicated website).



Early stage core-partners



Thank you for your attention! Grazie
per l' attenzione!

EUREGHA Secretariat
Rond-point Robert Schuman, 11
1040 – Bruxelles, Belgium

Contact

Michele Calabro, Director
Michele.calabro@euregha.net

www.euregha.net

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